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| **Name of the Local event:**    **EXHIBITION OF CREATIVE RECICLED CLOTHING AND TOYS** | | **Contact:**  **Consell de Mallorca – Environment Department** | |
| **Period:**  EWSD – From 30rd May until 2nd June 2017 | **Target group:**  General public | **Objective:**  To show public in general how creativity is also possible using waste | |
| **Programme**  It was an exhibition on recycled clothed and toys, displayed in two floors, and opened to the general public on the occasion of the EWSD. | | | |
| |  | | --- | | **Partners involved in the organisation**  We counted with the collaboration of the School of Arts and Design, Fundació Deixalles (recycling center, GRAM (environmental education center) and TIRME (recycling plant), all of them stakeholders in the project. | | | | |
| **Implementation context**  The event took place the cultural center *Misericordia* in Palma, managed by Consell de Mallorca | | |  |
|  | | | **Brief description:**  There were two exhibition rooms  **First floor: Designs made with pieces of used clothing**  This exhibition showed the winners of the 3 editions of the marathon of recycled clothes designs. Every year, the School of Art in collaboration with Consell de Mallorca and Fundació Deixalles organizes an open contest for designers, tailors and amateurs of all ages.  The decoration of the room (furniture, pictures, lamps, cutlery, dishes, books, and other complements) simulates an apartment. All these items as well as the clothing used during the contest are second hand items and donated by Fundació Deixalles.  All the process of creation was displayed on a TV.  **Second floor: Toys and objects made with recycled materials**  The objects and toys found in this exhibition, are the result of the creation of students. More than 100 schools and high schools have participated in this contest which aim is to create awareness on sustainable development and recycling among young people.  The contest was organized by Consell de Mallorca in collaboration with GRAM (environmental education) and TIRME. |
| **Impacts/opportunities for local partners – participants - territory :**  The exhibition received visits from different kind of people during all week. There were visits from, different ages and profiles. (local people, tourists, children, students…)  After the opening was released in the media, we received some requests from local high schools to pay a visit to the exhibition.  It was a wide media cover in different platforms, (written press, TV, or digital press), so we can certify the success of the event.  After this evaluation, we are planning to do similar events involving the collaboration of more training center and artists. | | | |
| **uhoraDissemination/visibility:**  It was a wide media cover in different platforms, (written press, TV, or digital press), so we can certify the success of the event.  <https://www.20minutos.es/noticia/3051336/0/inaugurada-exposicion-gent-jove-reciclatge-creatiu-con-89-objetos-nueve-vestidos-procedentes-reciclaje/>  <https://www.lavanguardia.com/vida/20170530/423053032455/inaugurada-la-exposicion-gent-jove-i-reciclatge-creatiu-con-89-objetos-y-nueve-vestidos-procedentes-de-reciclaje.html> | | | |