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| **Name of the Local event:**    **DISTRIBUTION OF DOMESTIC BINS FOR ORGANIC WASTE** | | **Contact:**  **Consell de Mallorca- Environement Department**  **mcescandell@conselldemallorca.net** | |
| **Period:**  EWWR- 19th November - 23rd November | **Target group:**  General public | **Objective:**  Encouraging citizens to recycle organic waste | |
| **Programme**  Distribution of domestic bins for organic waste through previous registration on the website | | | |
| |  | | --- | | **Partners involved in the organisation:**  No partners involved | | | | |
| **Implementation context**  Consell de Mallorca – Environment department premises | | |  |
|  | | | **Brief description:**  The department through its website, launched a call to all citizens for the distribution of domestic bins for organic waste disposal. People interested should register in the web site using a specific form and providing their personal details. From the 19th November until the 23rd November all registered participants could go to pick up their bins in the premises of the Environment Department. A raffle among the registered participants was organized. Three of them were the lucky ones to receive a compost bin, which will bring them the opportunity to make their own compost at home. |
| **Impacts/opportunities for local partners – participants - territory :**  A total of 400 people came to pick up the domestic bins. So, the initiative has been a great success | | | |
| **Dissemination/visibility:**  Digital press and social networks. | | | |