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| **Name of the Local event:**    Environmental Day Fair | | **Contact:**  Consell de Mallorca – Environment Department  [mcescandell@conselldemallorca.net](mailto:mcescandell@conselldemallorca.net) | |
| **Period:**  ESDW- 2nd June 2017 | **Target group:**  General public | **Objective:**  The aim of the Fair was to make aware citizens on the amount of waste produced and the damage that this is causing to the environment. | |
| **Programme**  From 10:00 AM to 14:00 PM, several activities we carried out in the frame of the project. | | | |
| |  | | --- | | **Partners involved in the organisation:**  No other partners or stakeholders involved | | | | |
| **Implementation context**  Public external event in the city centre | | |  |
|  | | | **Brief description:**  At the stand of Consell de Mallorca, local general public could have the opportunity to know the project and get some information. We invited locals to visit our website and Facebook page; leaflets were distributed among the visitors; roll-ups and posters were displayed at the different stands where the several activities took place.  An educational activity dedicated to children and monitored by environmental educators took place during all morning. The activity consisted in several worksheets especially created for the event, which taught in a didactical way how to recycle and reuse waste items.  Another organized activity which caught a lot of attention was a performance called “La Deixalleria” (*The Waste Center*) by a theatre company addressed to the youngest ones. This dramatic activity shows in a funny way how everybody can make its own toys out of waste. Children could have fun and at the same time learnt about the importance of reusing. There were two performances during the day. |
| **Impacts/opportunities for local partners – participants - territory :**  More than 300 people stopped in our stand and 90 children participated in the educational activities.  Participants expressed a lot of interest on the project, and asked for more information. | | | |
| **Dissemination/visibility:**  The event was broadcasted on local TV and published in local newspapers and social networks | | | |