|  |  |  |  |
| --- | --- | --- | --- |
| **Name of the Local event:**  **Environmental Awareness Day- Encouragement of the 4R** | | **Contact:**  **Consell de Mallorca – Environement Department**  **mcescandell@conselldemallorca.net** | |
| **Period:**  EWWR – 30th November 2017 | **Target group:**  General public  Students, schools | **Objective:**  Encouraging the 4R’s | |
| **Programme**  Three primary schools participated in the acitivities. CEIP Ses Quarterades, CEIP Es vinyet and CEIP Puig de na Fatima.  There were playful activities for children, and also adults were welcome to have guided visits to the facilities of the plant.  Some of the activities were:  - Recycling bingo  - Waste Twister  - Eco memory  - Trivial trash  - Workshop to make music instruments  - Environmental detectives  All these activities were directed and supervised by 2 instructors. As being addressed to children took the form of games. By this, the involvements were not only listening a lesson, but make them think and participate physically. | | | |
| |  | | --- | | **Partners involved in the organisation:**  TIRME <https://www.tirme.com/-> Main recycling plant of the island | | | | |
| **Implementation context**  TIRME facilities | | |  |
|  | | | **Brief description:**  Consell de Mallorca, organize an activity involving schools of the islands. The activity took place in the premises of TIRME, the recycling plant. https://www.tirme.com/  TIRME promotes environmental education programs in schools and educational centers and intends to change the behavior of citizens. Through these programs including free activities tries to encourage the 4R.  The Councilour of Environement department of Consell de Mallorca attended and supported the event |
| **Impacts/opportunities for local partners – participants - territory :**  Children and teachers were actively involved in all the activities. These type of special days is a good idea not only during European weeks, but to become part of the extra activities for the schools, which could be performed during all the academic year. | | | |
| **Dissemination/visibility:**  Local and digital newspapers  <https://ultimahora.es/noticias/local/2017/11/21/308791/tirme-celebra-los-escolares-semana-europea-prevencion-residuos.html> | | | |