



<p><b><u>Name of the Local project:</u></b></p> <p>Creative recycle and integration</p>	<p><b><u>Contact:</u></b></p> <p><b>Name:</b> Tiziano Cini  <b>Address:</b> via delle Fiascaie 12, Empoli  <b>Mail:</b> info@asev.it</p>
<p><b><u>Period:</u></b></p> <p>January 2018 – December 2018</p>	<p><b><u>Target group:</u></b></p> <p>Disadvantaged youth</p>
<p><b><u>Partners involved and their competencies and role in the project:</u></b></p> <ul style="list-style-type: none"> <li>• ASEV (representative of the <b>educational and training sector</b>) – to organise and coordinate the project and keep all partners connected;</li> <li>• Municipality of Empoli (the main <b>policy maker</b> of the area) – to give support and provide connections with the local stakeholders, to evaluate and to indicate the priorities,</li> <li>• Association Re.So (<b>Recupero solidale</b>) (<b>social activities</b>) – to share its experience and advise the activities.</li> <li>• Alia Servizi Ambientali S.p.A. (a Tuscany <b>environmental service</b> management company) – to give a support in the programming phase.</li> </ul>	
<p><b><u>Implementation context (territory, starting point, ...)</u></b></p> <p>The local project defined in Italy was focused on Creative recycle and integration. The territory for testing was defined during the Focus Groups organized with the main stakeholders of the area. After the SWOT analysis and discussions on ongoing prospective, it was decided to limit the territory for the project activities (including the Local Promotional Activities) to the city of Empoli.</p> <p>As a starting point it was decided to use the experience of one project of the association <b>Re.So. (Recupero solidale)</b> aimed to reduce the waste of merchandise in supermarkets and hypermarkets through the recovery of all those products that can no longer be sold, but which are in fact perfectly suited to consumption, targeting them in solidarity with local associations. The first idea was to make RE.SO work with the secondary schools of Empoli during the compulsory hours of so called ‘work-school alternation’.</p> <p>However, at the beginning of the second project year, taking into consideration that some long bureaucratic practices were needed in order to involve the schools in the project, it was decided to concentrate the territory project activities on another target, namely: <b>young refugees</b>. The choice was reinforced by the following considerations:</p> <ul style="list-style-type: none"> <li>- there are a lot of associations on the territory which manage the centres of refugees reception and permanence. Asev is one of these organisations.</li> <li>- <u>Young refugees represent disadvantage group in the hosting society</u> and once they obtain the documents and permission to reside in Italy, they will face a difficult period of work searching, and therefore the knowledge offered by the Co-creative course, abilities obtain during the creative</li> </ul>	

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laboratories, as well as understanding of the fact that waste recovery, waste management, reuse and recycling can become their new job/activity can help their socio-professional integration.

**Brief description:**

On the one hand, in order to transfer the knowledge of the Co-creative youth to the defined beneficiaries, it was decided to activate the theoretical course at ASEV's premises. On the other hand, in order to awaken the creative spirit of refugees, the laboratories/workshops on using waste to build design objects were organized directly at the place where the migrants reside.

The main attention was dedicated to the laboratories, while the theoretical course was limited to the UNIT\_1 of the Co-creative Training Repository and represented a part of pilot phase. However, the response from the participants to the theoretical part was very good.

Planning the activities for the laboratories, the opinion and wishes of the beneficiaries were taken into consideration, so that finally the workshops were organized as follows:

1. We started with some very **simple activities** in order:
  - to let the beneficiaries obtain an immediate positive result (their own small creation - product) that serve as a motivation and encouragement to proceed with something more difficult.

The slogan of this phase was: "I also can!". The material that we decided to use was paper.

Here are some creations of the refugees and the process of creation:



2. We proceeded with the presentation of the Italian **Good Practices**: examples of those who managed to create job for themselves and for others, starting from zero and having in mind just an idea on how to creatively reuse some particular kind of waste. The aim of this phase was:
  - to increase the enthusiasm and convince the participants that this kind of activity can really bring

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income.

The slogan of this phase was: “It can be profitable!”

3. The next phase have seen the refugees divided in **groups of interest**, because it was very important that everyone could work with that material which he considered “interesting”, in other words with the **material that inspired him** and not others. Three groups were creating:

- one to sew
- one to work with wood
- one (for those who was unsure about own inspiration) to create some board games using paper and other available materials like wood, for example.

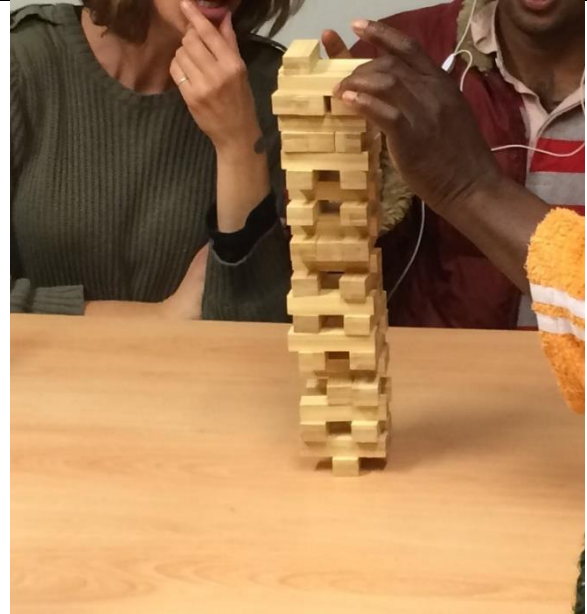
The slogan of this phase was: “We know what it was. Let’s imagine what it can become!”.

Here are some creations:



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4. The last phase was dedicated to the selling. Using some manifestations and fairs that usually are organised before the National Holidays (such like Christmas), the refugees tried to sell their creations.

**Further developments:**

As a conclusion, we can affirm that the project was successful and reached the fixed aims. We would advise to adopt and exploit this example in other centres of refugees.

One further suggestion is to consider the initial idea of ASEV. In the future a project that connects RE.SO with secondary schools can be realized with help of the secondary schools authorities. The aim can be to establish a collaboration between social sector and the schools in order:

- from one hand, to promote environmental education process, to teach the school students a responsible behavior toward the resources and products, to transfer the experience of RE.SO from its operators to the young people by implementing training workshops;
- from other hand, to enrich / to «improve» the activities of RE.SO through the new and creative ideas and technological competences of young people.

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