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| **Name of the Good Practice** (give a title of 5 to 6 words max)**:** **Bordallo II is a Portuguese artist. He was born in Lisbon, 1987. This is how he presents himself: “I belong to a generation that is extremely consumerist, materialist and greedy. With the production of things at its highest, the production of "waste" and unused objects is also at its highest. "Waste" is quoted because of its abstract definition: "one man's trash is another man's treasure". I create, recreate, assemble and develop ideas with end-of-life material and try to relate it to sustainability, ecological and social awareness”.**  | **Contact:** **Name: Bordallo II****Address:** [**http://www.bordaloii.com/**](http://www.bordaloii.com/)<https://www.facebook.com/BORDALOII/>**Mail: bordalo2nd@gmail.com** |
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| **Domain concerned:****[x]  Good Practice - General****[ ]  Good Practice - Collection****[x]  Good Practice - Valorization** | **[ ]  Good Practice - Sale****[x]  Good Practice - Sensitization** |

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| **Implementation context (territory, starting point, ... ..)**The artist work of Bordaloo II is spread around the world: <https://www.google.com/maps/d/u/0/viewer?ll=35.65505519025667%2C-9.40059346542887&z=3&mid=1RXQfYhf5qWNoFcMpOV8XZspCBGs> |
| **Practice, method of intervention and objectives of the approach**He creates urban art from waste, with great visual impact. Huge animals or figures build from metal, plastic and other materials, impose their presence.  |
| **Results (impacts on the public, the territory, ...)**A way of educate and raising environmental awareness through art.  | **Target audience:**General public.  |
| **Perspective of use and dissemination:**ISQ will be present on November 19th on the exhibition ATTERO by BORDALO II and will explore dissemination opportunities. The artist will carry a workshop for underprivileged children and youngsters.  |