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| **Name of the Local event:**  **Lectures with a thematic video presentation for teens** | | | **Contact:**  ASEV - Agenzia per lo Sviluppo Empolese Valdelsa  [e.constantinova@asev.it](mailto:e.constantinova@asev.it) |
| **Period:**   * 19/11/2018 * 22/11/2018 | **Target group:**  - 18 students 16-18 years old who dropped-out school and now follow the ASEV professional training course "Bar Room Attendant".  - 17 students 16-18 years old who dropped-out school and now follow the ASEV professional training course "Sales clerk". | | **Objective:**  Inform and sensitize teens for the correct separate collection of waste and its reduction |
| **Programme**   * 19/11/2018 (Lesson from 10.00-11.30): * 22/11/2018 (Lesson from 14.00-15.30): | | | |
| |  | | --- | | **Partners involved in the organisation:**  ALIA S.p.A (a public waste collection and disposal company) represented by Mazzioli Sergio (Responsible for the Ambient education department of Florence). | | | | |
| **Implementation context**  The events was organised in Empoli (Italia) during the European Week for Waste Reduction. | | foto 3 | |
| foto 1 | | **Brief description:**  The both lessons were carried out by the following scheme:  - initial presentation on the theme of the waste management and recycling,  - virtual tour to the waste recycling plant with use of the particular equipment   * discussion, questions and answers | |
| **Impacts/opportunities for local partners – participants - territory:**  35 disadvantaged teens formed on the topic in an entertaining way what let sensitize them better for the correct separate collection of waste and its reduction. | | | |
| **Dissemination/visibility:**  The event was registered on the website of EWWR:  <http://www.ewwr.eu/actions/project_archive_new/lectures-with-a-thematic-video-presentation-for-teens>  A Tweet was published on the ASEV account  <https://twitter.com/agenziasviluppo/status/1064561743974805506>  An article was published on the Facebook of the project Co-creative youth  <https://it-it.facebook.com/cocreativeyouth/> | | | |