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| **Name of the Local event:** **Lectures with a thematic video presentation for teens** | **Contact:** ASEV - Agenzia per lo Sviluppo Empolese Valdelsae.constantinova@asev.it |
| **Period:*** 19/11/2018
* 22/11/2018
 | **Target group:**- 18 students 16-18 years old who dropped-out school and now follow the ASEV professional training course "Bar Room Attendant".- 17 students 16-18 years old who dropped-out school and now follow the ASEV professional training course "Sales clerk". |  **Objective:**Inform and sensitize teens for the correct separate collection of waste and its reduction |
| **Programme*** 19/11/2018 (Lesson from 10.00-11.30):
* 22/11/2018 (Lesson from 14.00-15.30):
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| **Partners involved in the organisation:**ALIA S.p.A (a public waste collection and disposal company) represented by Mazzioli Sergio (Responsible for the Ambient education department of Florence). |

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| **Implementation context** The events was organised in Empoli (Italia) during the European Week for Waste Reduction. | foto 3 |
| foto 1 | **Brief description:**The both lessons were carried out by the following scheme:- initial presentation on the theme of the waste management and recycling,- virtual tour to the waste recycling plant with use of the particular equipment* discussion, questions and answers
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| **Impacts/opportunities for local partners – participants - territory:**35 disadvantaged teens formed on the topic in an entertaining way what let sensitize them better for the correct separate collection of waste and its reduction. |
| **Dissemination/visibility:**The event was registered on the website of EWWR:<http://www.ewwr.eu/actions/project_archive_new/lectures-with-a-thematic-video-presentation-for-teens>A Tweet was published on the ASEV account<https://twitter.com/agenziasviluppo/status/1064561743974805506> An article was published on the Facebook of the project Co-creative youth<https://it-it.facebook.com/cocreativeyouth/>  |