



Name of the Good Practice (give a title of 5 to 6 words

max): APROFITA

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Domain concerned:

Good Practice - General

Good Practice - Valorisation

Good Practice - Sale

Good Practice - Sensitization

<u>Implementation context (territory, starting point,)</u>

The action is an initiative of the NGO Fundació Deixalles. It is implemented in Felanitx village (Mallorca) and supported by the Municipality of Felanitx and the General directorate of immigration and cooperation

Practice, method of intervention and objectives of the approach

Category: . Training and inclusion project

The NGO Fundació Deixalles implements actions of restoring, recycling and customizing objects delivered in their premises with two main objectives: revalorize the rejected objects, enlarging their useful life. At the same time this process will help to train and improve the capacities of participants and their social inclusion and work opportunities.

The elaborated objects are authentic pieces of art, worked in a totally craft way out of 100% recycled materials. The income obtained from selling, it is reinvested to continue with the project "Aprofita"

Results (impacts on the public, the territory, ...)

Promoting social and professional integration of people in difficulty by introducing them to creative intelligence. Unique pieces are the result of all this work with a great social, environmental and artistic value.

Target audience:

People in difficulty of social and professional inclusion

Perspective of use and dissemination:

This activity is disseminated in the website of the organization and in the local media















