

Name of the Good Practice (give a title of 5 to 6 words max): CARTONPIA		Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net	
Domain concerned: <input checked="" type="checkbox"/> Good Practice - General <input type="checkbox"/> Good Practice - Collection <input checked="" type="checkbox"/> Good Practice - Valorisation <input checked="" type="checkbox"/> Good Practice - Sale <input type="checkbox"/> Good Practice - Sensitization			
Implementation context (territory, starting point,) Small business created in Mallorca by an industrial designer			
Practice, method of intervention and objectives of the approach Category: Green business Cartonpia was born from the passion for designing, crafting and recycling. The main materials used are recycled paper and cardboard. After a creative and crafty process, they obtained and create hand-made jewelry and furniture of really artistic design and quality.			
Results (impacts on the public, the territory, ...) The artistic final products come from the recycling and are recyclable, which merge originality, simplicity and functionality.		Target audience: All the public in general	
Perspective of use and dissemination: This project is disseminated in his website http://www.cartonpia.com , in the local media and in local markets			

