

Name of the Good Practice (give a title of 5 to 6 words max): Lemonade manufacturing with lemon surplus (Pep Lemon)		Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net	
Domain concerned: <input checked="" type="checkbox"/> Good Practice - General <input type="checkbox"/> Good Practice - Collection <input checked="" type="checkbox"/> Good Practice - Valorisation <input checked="" type="checkbox"/> Good Practice - Sale <input type="checkbox"/> Good Practice - Sensitization			
Implementation context (territory, starting point,) Island of Mallorca, private enterprise related to the green business			
Practice, method of intervention and objectives of the approach Category: Green business This private enterprise is involved in the green economy with this project, related to the manufacturing of lemonade using production surplus of lemons in the agricultural sector in Mallorca			
Results (impacts on the public, the territory, ...) Sensitization of the public in general and specially on their clients, in a liable consumption, implementing the circular economy		Target audience: All the public in general	
Perspective of use and dissemination: This enterprise disseminates their product using Marketing and social media, even they have received several awards as a green economy enterprise. http://www.peplemon.com/			

