|  |  |
| --- | --- |
| **Name of the Good Practice** (give a title of 5 to 6 words max)**:** **Shopping second hand in a mall** | **Contact : Eskilstuna Energi och miljö****Name: REtuna****Address:** Folkestaleden 5, 635 10 Eskilstuna**Mail:** info@retuna.se |
|

|  |  |
| --- | --- |
| **Domain concerned:****[x]  Good Practice - General****[ ]  Good Practice - Collection****[ ]  Good Practice - Valorization** | **[ ]  Good Practice - Sale** **[ ]  Good Practice - Sensitization** |

 |
| **Implementation context (territory, starting point, ... ..)**The introduction of making a shopping center for reused products and upgrading products are unique and was started in 2015.  |
| **Practice, method of intervention and objectives of the approach***The world’s first recycling mall is found in Eskilstuna*ReTuna Återbruksgalleria is the world's first recycling mall, revolutionizing shopping in a climate-smart way. Old items are given new life through repair and upcycling. Everything sold is recycled or reused or has been organically or sustainably produced. |
| **Results (impacts on the public, the territory, ...)**And the business concept is working: In 2016, ReTuna Återbruksgalleria had SEK 8.1 million in sales for recycled products.But, ReTuna is more than just a marketplace. It also aims to be a public educator. ReTuna organizes events, workshops, lectures, theme days, and more – all with a focus on sustainability. The folk high school Eskilstuna Folkhögskola conducts its one-year education program “Recycle Design – Återbruk” in the premises. There are also conference rooms, where guests can hold climate-smart meetings. Organic lunch and baked treats are on offer at Café Returama. | **Target audience:**The people in the munmicipality, tourists, inhabitans in the nearby municipalities |
| **Perspective of use and dissemination:****A new way to look at reuse and recycling, it´s not in the backyard but in the front galleria.****“All material is taken from the website of Retuna”** |