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| **Name of the Good Practice** (give a title of 5 to 6 words max)**:**  **Shopping second hand in a mall** | **Contact : Eskilstuna Energi och miljö**  **Name: REtuna**  **Address:** Folkestaleden 5, 635 10 Eskilstuna  **Mail:** [info@retuna.se](mailto:info@retuna.se) |
| |  |  | | --- | --- | | **Domain concerned:**  **Good Practice - General**  **Good Practice - Collection**  **Good Practice - Valorization** | **Good Practice - Sale**  **Good Practice - Sensitization** | | |
| **Implementation context (territory, starting point, ... ..)**  The introduction of making a shopping center for reused products and upgrading products are unique and was started in 2015. | |
| **Practice, method of intervention and objectives of the approach**  *The world’s first recycling mall is found in Eskilstuna*  ReTuna Återbruksgalleria is the world's first recycling mall, revolutionizing shopping in a climate-smart way. Old items are given new life through repair and upcycling. Everything sold is recycled or reused or has been organically or sustainably produced. | |
| **Results (impacts on the public, the territory, ...)**  And the business concept is working: In 2016, ReTuna Återbruksgalleria had SEK 8.1 million in sales for recycled products.  But, ReTuna is more than just a marketplace. It also aims to be a public educator. ReTuna organizes events, workshops, lectures, theme days, and more – all with a focus on sustainability. The folk high school Eskilstuna Folkhögskola conducts its one-year education program “Recycle Design – Återbruk” in the premises. There are also conference rooms, where guests can hold climate-smart meetings. Organic lunch and baked treats are on offer at Café Returama. | **Target audience:**  The people in the munmicipality, tourists, inhabitans in the nearby municipalities |
| **Perspective of use and dissemination:**  **A new way to look at reuse and recycling, it´s not in the backyard but in the front galleria.**  **“All material is taken from the website of Retuna”** | |