



Toolbox

Ideas and possibilities in recycle, reuse, upgrading of waste and boost social and professional inclusion among youth

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Foreword

The Co-creative youth is a Strategic partnerships project of education and vocational training under the Erasmus + programme and is implemented in six different countries (France, Belgium, Italy, Spain, Portugal and Sweden). The partners are:

Gästrike återvinnare is an association of municipalities in Sweden. Responsible for waste planning, waste collection, waste treatment, communication and behavior changes of the citizens in the region of Gästrikland. The association has 100 employees and headquarter is situated in Gävle. Gästrike återvinnare is also working internationally with both projects, education program, developing competences in municipalities, companies and organizations. Gästrike återvinnare also do pre studies and try to match environmental technic with behavior changes together with our partners.

Our vision is “Together we create everyday environmental heroes for a world that lasts longer” and we try in all aspects to live by it.

Consell de Mallorca is responsible for the environment in the Island, together with other public Institutions. Through its Environment Department, it assumes the Planning in non-hazardous waste in the Island of Mallorca, as well as their management, following the competences conferred in the Sectorial Director Plans.

The municipalities have competences in managing selective waste collection and they are able to recycle organic waste.

Furthermore, all public facilities aim to the treatment of urban waste, construction and demolition waste, bulky waste and waste tires are controlled by Consell de Mallorca.

According to the “Pla stratègic” plan, the department is responsible of creating awareness among citizens on reduction and recycling of waste and it carries out activities on environmental education related to waste sorting

“Etudes et chantiers Corsica” (ECC) is a non-profit association (Law 1901) founded in 1995, and based in Corsica. This association explores and develops local economic initiatives promoting integration through economic activities, training and education of men and women, youth and adults, whether in rural and/or urban areas.

It deals with :

- integration through economic activity, training projects for young people and adults,
- job accompaniment for jobseekers,
- territorial projects in rural areas linked to city policy,
- sending and hosting volunteers in young volunteers international work camps.

ECC participates in a regional policy of job creation, notably focused on jobs related to waste recycling, economic and social interest and reinforces it through its action in the field.

Our association is member of "Union Nationale Etudes et Chantiers", which develops its activities at national and international level, in partnership with 105 organizations in 62 countries.

The Office of the Environment of Corsica (OEC) is a public body with industrial and commercial functions (EPIC), established by Article 57 of Law n ° 91-428 of 13th May 1991 on the status of the Territorial Collectivity Of Corsica (CTC).

Its very broad and transversal missions give it the responsibility of initiating and coordinating with its partners the whole regional policy in terms of environment and sustainable development of Corsica:

- Protection and management of natural areas and balances, preservation of sensitive areas on the coast and in the mountains
- Protection and management of plant species, island and endemic animal species.
- Protection of aquatic environments and water resources, protection of the marine environment, prevention of fires.
- Combating pollution and nuisance, including waste disposal, recovery and recovery, and wastewater treatment.
- Promotion of the quality of life (quality of water, landscapes, spatial planning ...).
- Publications, information, communication, awareness-raising especially for enrolled youth in education system (environment and sustainable development).
- Sustainable Development: development of CTC's Agenda 21

ASEV

Empolese Valdelsa Development Agency (**ASEV**) is a Vocational Education and Training Centre recognized by the Toscana Region, created in 2001 with a mixed public private capital by the municipalities and social partners of the area. ASEV's main mission is to promote the economic, cultural and social development of the Empolese Valdelsa district. Areas of expertise of ASEV comprise: education vocational training, careers guidance; traineeship), intercultural (cultural and linguistic mediation services for schools and local public institutions; training of teachers in intercultural issues, welcoming projects for migrants), research and innovation (ASEV leads and manages NANOXM, the Regional Innovation Pole for Nanotechnologies; it is also a member of the management board of the Regional Innovation Pole for Renewable Energies and Energy Efficiency).

ISQ

ISQ is a private, non-profit and independent technological institute founded in 1965. Running operations in more than 40 countries across the world, offering its experience in technical inspections, technical assistance for engineering projects consultancy services and training activities. All supported by research and development activities and by 16 laboratories. ISQ conduct Research and development activities promoting projects with national and international partners, from both public and private sector aiming for continuous products and process innovation. The ISQ are the second biggest player in VET education and long life learning.

AID

The AID works with the human to promote them through social and professional training in different forms. They are also working with Valuing end-of-life materials and thus reconciling the heat of materials with history and the fight against waste.

The project delegates have a strong commitment to inter-territorial co-operation so we are very glad to have the opportunity to together work out this tool box. The aim is to have examples of good practices from the different countries and as an inspiration to create projects, partnerships, co operations or businesses in the area of waste prevention, upgrading and design. There is already today some toolkits or toolboxes so we have in some cases just made a link to examples/inspirations developed by others. We hope you find ideas, inspiration or business possibilities and can use it for a world that last longer.

Introduction

The world is always changing but today we see that the human footprint of the nature is getting to big, climate changes, overfilled landfills, water pollution and a lot more. Another problem specially in Europe is the possibility for persons outside the job markets to get a job and to enter the job market when you do not have any experience. In EU it is a clear strategic work for a sustainable Europe and to develop micro companies in the green economy. The importance of innovation and creativity is needed to both make new jobs and to secure a sustainable world. Today even the big companies have sustainable principles, working with charity and green development. That means that green economy is coming fast and people is more and more thinking in a circular economy. That means new possibilities for building up companies, projects, co-operations and to take some of the market for environmental friendly products. Designed, upgraded or remarked is now a trend that will means that companies with a local/regional environmental awareness can deliver new products or services to a growing market and be a part of the new sustainable Europe.

The main aim of the CO-creative project consists in promoting co-creative projects in the reuse sector and promote employability of young people.

In particular, the partnership cooperates to:

- Encourage partnerships between waste management services, local authorities, training providers, businesses and stakeholders in the social economy.
- Equipping project leaders so that they understand the acting on their territory and do emerge momentum around their project while remaining in the public policies of prevention.
- Promote the emergence of new forms of innovation based on sharing, as frugal innovation integrating societal settings in the heart of the projects. This will increase the added value of waste upgraded through the development of an eco-design industry and enrich/develop skills needed for this new sector.
- Promoting social and professional integration of young people in difficulty by introducing them to creative intelligence, through open innovation laboratories.

The Co-creative toolbox has been developed jointly by the partners in the Cocreative youth project with Gästrike återvinnare as responsible partner to support persons who like to start or develop a green “work”. The toolbox is available in the Erasmus + projects and on the CoCreative webpage.

About the toolbox

The toolbox addresses the following subjects or areas:

- Repair and reuse
- Design and upgrading
- Green business, cooperation or projects

All the tools are available on the website and can be downloaded.

What do we mean by being “green”?

What is our definition of a “green” business, cooperation or project?

We would say it's a enterprise or partnership that are working for a positive impact of both the local, regional and global environment. The economy has of course a great importance for a healthy enterprise but to be a green business, cooperation or project the profit can never be above the strives to the commitment for a sustainable and long lasting planet.

There are some major criteria for a “green” business.

- In all aspects it takes into account the sustainability
- It always strives to replace non environmentally friendly products/services with new more environmentally friendly products.
- In the products always take in account the possibilities for the customer to reuse, repair or upgrade the product.
- In cooperation and projects always use the environmental principles as a guideline for the work.
- To compete with more and more sustainable and health services/products. It's not the volume it is the quality that counts.

We hope you can find inspiration from the toolbox. Good luck.