

Name of the Good Practice (give a title of 5 to 6 words max): Distribution of small trash can for organic matter (Consell de Mallorca)		Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net	
Domain concerned: <input type="checkbox"/> Good Practice - General <input checked="" type="checkbox"/> Good Practice - Collection <input type="checkbox"/> Good Practice - Valorisation <input type="checkbox"/> Good Practice - Sale <input checked="" type="checkbox"/> Good Practice - Sensitization			
Implementation context (territory, starting point, ...) Island of Mallorca, distribution by Consell de Mallorca			
Practice, method of intervention and objectives of the approach Category: Good example from waste prevention Consell de Mallorca distributes small trash cans for organic matter to all the people in Mallorca who wants to sort this trash in their house, businesses ,...			
Results (impacts on the public, the territory, ...) Make general public aware, promoting the waste sorting and recycling		Target audience: All the people in the Island of Mallorca	
Perspective of use and dissemination: This activity will be disseminated in the website of Consell de Mallorca, included in the EWWR			



Name of the Good Practice (give a title of 5 to 6 words max): Lemonade manufacturing with lemon surplus (Pep Lemon)		Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net
Domain concerned: <input checked="" type="checkbox"/> Good Practice - General <input type="checkbox"/> Good Practice - Collection <input checked="" type="checkbox"/> Good Practice - Valorisation <input checked="" type="checkbox"/> Good Practice - Sale <input type="checkbox"/> Good Practice - Sensitization		
Implementation context (territory, starting point,) Island of Mallorca, private enterprise related to the green business		
Practice, method of intervention and objectives of the approach Category: Green business This private enterprise is involved in the green economy with this project, related to the manufacturing of lemonade using production surplus of lemons in the agricultural sector in Mallorca		
Results (impacts on the public, the territory, ...) Sensitization of the public in general and specially on their clients, in a liable consumption, implementing the circular economy		Target audience: All the public in general
Perspective of use and dissemination: This enterprise disseminates their product using Marketing and social media, even they have received several awards as a green economy enterprise. http://www.peplemon.com/		



Name of the Good Practice (give a title of 5 to 6 words max): APROFITA		Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net
Domain concerned: <input checked="" type="checkbox"/> Good Practice - General <input checked="" type="checkbox"/> Good Practice - Collection <input checked="" type="checkbox"/> Good Practice - Valorisation <input checked="" type="checkbox"/> Good Practice - Sale <input type="checkbox"/> Good Practice - Sensitization		
Implementation context (territory, starting point,) The action is an initiative of the NGO Fundació Deixalles. It is implemented in Felanitx village (Mallorca) and supported by the Municipality of Felanitx and the General directorate of immigration and cooperation		
Practice, method of intervention and objectives of the approach Category: . Training and inclusion project <i>The NGO Fundació Deixalles implements actions of restoring, recycling and customizing objects delivered in their premises with two main objectives: revalorize the rejected objects, enlarging their useful life. At the same time this process will help to train and improve the capacities of participants and their social inclusion and work opportunities.</i> The elaborated objects are authentic pieces of art, worked in a totally craft way out of 100% recycled materials. The income obtained from selling, it is reinvested to continue with the project "Aprofita"		
Results (impacts on the public, the territory, ...) Promoting social and professional integration of people in difficulty by introducing them to creative intelligence. Unique pieces are the result of all this work with a great social, environmental and artistic value.		Target audience: People in difficulty of social and professional inclusion
Perspective of use and dissemination: This activity is disseminated in the website of the organization and in the local media		



Name of the Good Practice (give a title of 5 to 6 words max): CARTONPIA		Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net	
Domain concerned: <input checked="" type="checkbox"/> Good Practice - General <input type="checkbox"/> Good Practice - Collection <input checked="" type="checkbox"/> Good Practice - Valorisation <input checked="" type="checkbox"/> Good Practice - Sale <input type="checkbox"/> Good Practice - Sensitization			
Implementation context (territory, starting point,) Small business created in Mallorca by an industrial designer			
Practice, method of intervention and objectives of the approach Category: Green business Cartonpia was born from the passion for designing, crafting and recycling. The main materials used are recycled paper and cardboard. After a creative and crafty process, they obtained and create hand-made jewelry and furniture of really artistic design and quality.			
Results (impacts on the public, the territory, ...) The artistic final products come from the recycling and are recyclable, which merge originality, simplicity and functionality.		Target audience: All the public in general	
Perspective of use and dissemination: This project is disseminated in his website http://www.cartonpia.com , in the local media and in local markets			



<p>Name of the Good Practice (give a title of 5 to 6 words max): Annual Competition of objects made with recycled material</p>	<p>Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net</p>
<p>Domain concerned:</p> <p><input checked="" type="checkbox"/> Good Practice - General <input type="checkbox"/> Good Practice - Collection <input checked="" type="checkbox"/> Good Practice - Valorisation</p> <p><input type="checkbox"/> Good Practice - Sale <input checked="" type="checkbox"/> Good Practice - Sensitization</p>	
<p>Implementation context (territory, starting point,) The contest takes place in Mallorca yearly</p>	
<p>Practice, method of intervention and objectives of the approach Category: Green activity The competition consists in elaborating decorative objects or toys made with recycled materials. The objective is to develop a critical spirit and to sensitize the students, so that they improve the understanding of what means a waste. The students value the resources of the objects and learn the environmental problem that the waste can mean in the natural environment.</p>	
<p>Results (impacts on the public, the territory, ...) The award is for objects which are the most original, the most useful and made with the major percentage of recycled materials</p>	<p>Target audience: Students of schools around the island</p>
<p>Perspective of use and dissemination: This project is disseminated in the website of the Consell de Mallorca and in the local media</p>	



<p>Name of the Good Practice (give a title of 5 to 6 words max): Joan Lacomba, Sculptor</p>		<p>Contact: Consell de Mallorca Name: Sergio Sala Address: Mail: ssala@conselldemallorca.net</p>	
<p>Domain concerned:</p> <p><input checked="" type="checkbox"/> Good Practice - General <input type="checkbox"/> Good Practice - Collection <input checked="" type="checkbox"/> Good Practice - Valorisation</p>		<p><input checked="" type="checkbox"/> Good Practice - Sale <input checked="" type="checkbox"/> Good Practice - Sensitization</p>	
<p>Implementation context (territory, starting point,) This artist works and exhibits in the island of Mallorca</p>			
<p>Practice, method of intervention and objectives of the approach Category: Green artist During year 2017 he has carried out his last installation: envaSOS, Through this artistic expression he denounces the excessive abuse of plastic containers. The itinerant exhibition can be seen in different places of the island.</p>			
<p>Results (impacts on the public, the territory, ...) The artistic final products come from the recycling and mixes art, originality and sensitization.</p>		<p>Target audience: All the public in general</p>	
<p>Perspective of use and dissemination: This project is exhibited in different places of Majorca, and in his website. http://www.joanlacomba.com/bio/</p>			
			