

# CO-CREATIVE YOUTH

Promote co-creative projects in recovery / repair / reuse sector & boost social and professional inclusion among youth

Local events  
methodology guide



Erasmus+

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## Introduction

**The Co-creative youth is an EU program for promoting co-creative projects in the field of recovery, repair, reuse and to gain a circular economy but also to encourage young people to see possibilities and make creative ideas in the sector. It is a challenge for EU both to tackle the socio-economic changes and to get all, especially young people, included in the society. The need of new jobs both in the low skilled sector but also for creative young people with high awareness of the environmental issues can be addressed by the Co-creative youth project.**

The partners involved in this Project are:

- Office de l'environnement de la Corse (OEC) – France
- Agenzia per lo sviluppo empoiese valdelsa spa (ASEV) – Italie
- AID BW-EFT asbl – Belgium
- Instituto de Soldadura e Qualidade (ISQ) – Portugal
- Etudes et Chantiers Corsica (ECC)- France
- Consell de Mallorca – (Spain)
- Gästrike återvinnare (GA) – Sweden

This document aims to guide partners, project leaders and stakeholders in animating a local project on their respective territory, with considering the Co-creative youth project's aims.

The main objectives are to:

- Learn how to structure a global approach to a territory and keep your project alive during its development and after its implementation.
- Gain the inhabitants adhesion and participation to the project

- Learn how to mobilize local actors and consider the realities and the organization of a territory.
- Promote waste prevention
- Find examples of events to make known and keep alive territory projects carried out in the reuse, repair, recovery sector in the Co-creative youth project

This guide is established on the basis of:

1. Techniques and methodological references to animate the project on the territory
2. Collection of examples of animation events carried out by the Co-creative youth project partners
3. Conclusions.

The information provided in here are intended to promote prevention and waste management, increase awareness of eco-friendly products based on reuse, create businesses acting for the environment, develop a circular economy and make work possibilities for the young generation.

innovating by entering into a promising but new field: the sector of reuse, repair and recovery of waste

## 1- Instruction for readers

### a. For who was this guide created?

This guide is intended for structures, local authorities, organizations, associations and residents who are involved in a territorial development project with multiple partnerships, focusing on the use of co-production as the main method of animation.

It equips actors wishing to implement new ways of doing business in their territory.

This document is a complement to the methodological guide for territorial projects (intellectual output I06).

It is useful upstream of projects. An idea is already shared on a territory, an idea of a new service such as co-creative projects in the sector of reuse, repair and recovery or a new setting of existing services, with repercussions in terms of employment and integration.

Potential partners, on the other hand, have habits and their own logic. Innovations do not come on empty ground; it is therefore necessary to clarify the new added values expected, to specify the projects aims and objectives, the complementarities with the one existing, the support and partnerships, the stages, thus developing Co-construction capacities.

This must be done with several actors: people in integration, future customers or users, donors, co-contractors, residents, etc.

The structure has so far been at the initiative, or at least it has played an active role. It is ready to open up to new interventions, but is wondering about its values and its core business. It is not only a question of negotiating a grant for a new action for which it is legitimate and has experience, but also of

### b. Why this guide?

The actors of a territory have assets to promote in territorial development projects. They will progress more easily if they acquire, through cooperation, methods and tools for leading suitable projects.

The actors of SSE, integration but also planning and environment participate in current reflections on development, they are part of territorial dynamics and contribute with others, or even lead, multi-partner projects.

In this context, these actors and more generally SSE and PSI entrepreneurs have much to contribute.

By their mainly transversal objectives (solidarity and participation on the same level as the economic objective), by their practices of mixing resources and crossing the actors logic (their plans to include both in the market, in public contracting and in voluntary work or reciprocity), they can display a real relevance for undertaking and animating differently, not at the margin, but at the core of the new territorial dynamics for employment

In the more or less long time of turning from the idea to the project, this guide can make it possible to make a strategic point on both the structure and its territorial project.

In fact, it is a matter of taking the time for the actors already on the move to take a few breaks to methodically reformulate their strategy and their territorial project.

### c. How was the guide developed?

This guide has been created, on the one hand, by taking into account the main line of actions predefined by the members of the Co-creative Youth project (as presented in the introduction) and on the other hand by animation experiences implemented in connection with the European initiatives SEDD and SERD.

The approach in this guide is based on an iterative approach, i.e. it must be repeatedly mobilized at the various stages of the project or action to be carried out.

The nature of territorial projects initiated or Co-initiated by the actors is often complex, at the crossroads of multiple logics and involving several categories of actors. These projects therefore require validation or maturation times. The initial assumptions are reworked in each phase, in order to result to a coherent work programme shared by all project stakeholders.

By initiating a co-production process around a project, it is sought to produce a collective reflection with all the project stakeholders .

Co-production is a demanding method that invites all stakeholders to work together by taking a "step by step" approach to their organizations or functions.

It involves listening to each other and taking individual and collective responsibility. In this way, it aims to build common commitments and co-responsibility around projects.

## Methodological and technical references

### 1. Organize project animation management with stakeholders

For everyone, from the local community, elected officials and technicians to structures and actors, to really produce territorial development is no longer just about managing your action according to pre-established schemes or financing grids defined a priori, valid everywhere, but also about being part of a logic and making it emerge with many « **stakeholders** ».

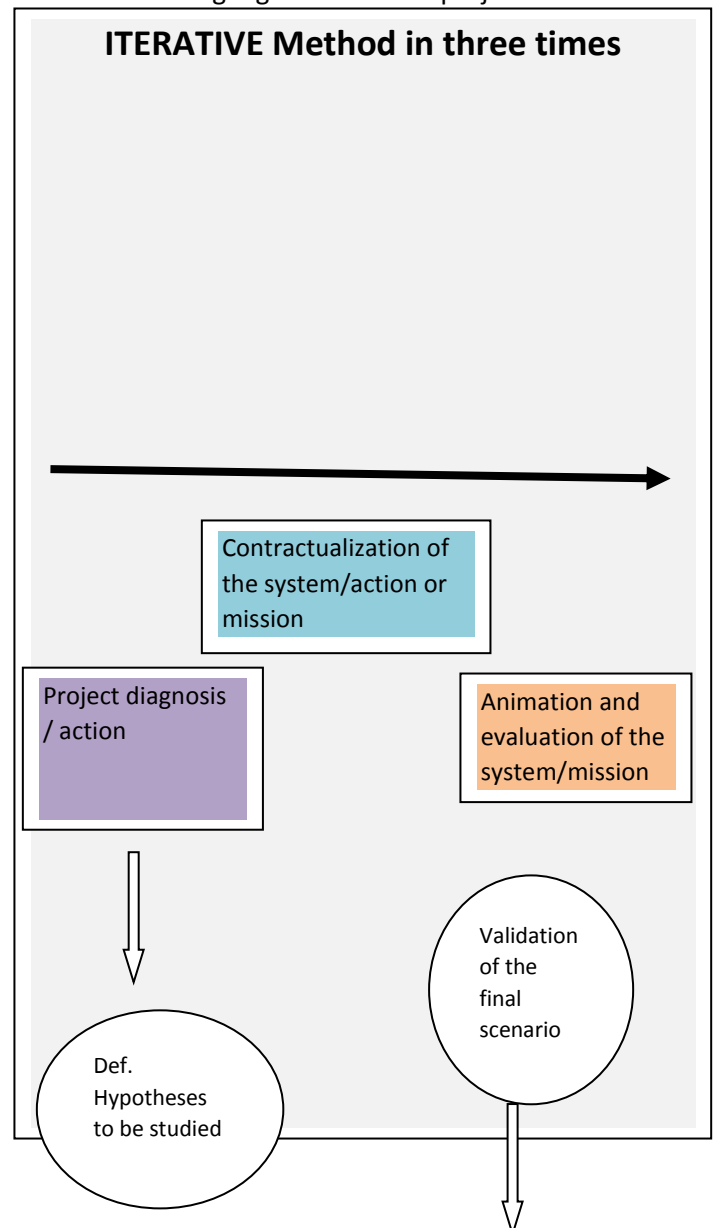
In the management of multi-partner territorial projects, the implementation of project management engineering is essential. On the one hand, it makes it possible to clarify the places and times of decision-making. On the other hand, it sets a pace and allows stakeholders to project themselves over time.

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This **co-production** is another element of a complex project management. It aims to

create the optimal conditions for the development of an action plan shared by all partners.

Thanks to the exchange, based on the elements of the diagnosis, it promotes a common language around the project. It also



Co-production time of the scenario/ continuous work of the project team



The project management with stakeholders must meet two main operational objectives:

- **Develop a project dynamic**

A project dynamic is based on strategic and operational management. It is organized around the definition of hypothesis. The collective deepening of these hypotheses will make it possible to result to a scenario shared by everyone.

*« The reuse, repair and recovery sector is currently being structured and developed with a multiplicity of complementary actors" (ADEME, 2015). A territory project have to consider, on the basis of a shared vision, all the structuring activities on which the way of life (daily life) of the inhabitants depends on the one hand, and the opportunities offered to them by other spaces (urban environments, cross-border environments) on the other hand.*

*In other words, it is first of all a question of seeking with the populations the strategies for the sustainable maintenance of a project that creates wealth and development.*

- **Organize co-production/co-construction with stakeholders**

It is a question of acquiring a common vision of the problems, then of the objectives and after clarifying the interests and expectations of all the stakeholders involved.

## 2- Develop a dynamic

### a. Objectives

The aim is to structure the project progress and the involvement of stakeholders by giving it a rhythm. The project dynamic, and therefore its animation, aims to clarify the roles of each person and to set the places and decision-making times necessary for the progress of the project.

### b. Procedure

A distinction should be made between:

**Strategic management, in charge of the project management (project backer).** If the project / action leader is the structure, the strategic management must involve at least the person in charge of the structure, representatives of the board of directors. The ideal is to set up a partnership steering committee, also involving employee representatives (for example for an integration structure) and strategic partners for the project.

This partnership steering committee validates strategic orientations and decision-making. It validates work objectives between each meeting.

**Operational management, in charge of "project management" (kingpin)** conduct by a pilot (project leader) or a project/animation team (which can be mixed between several structures or mobilise external expertise



dedicated to supporting the project management).

Operational management phase make it possible to determine priority actions, assign a pilot and operational partners to each action and set project times.

For a structure involved in a multi-partner project (whether it is a leader or not), it may be interesting to apply its operational involvement in a summary table. ( 1/2/3 actions are mentioned as example).

Actions prévues par le projet	Actions pour lesquelles la structure est pilote	Actions pour lesquelles la structure est partenaire opérationnelle	Points d'appui pour mettre en œuvre cette action (au sein de la structure ou à l'extérieur)	Points de progrès pour la structure
Action 1/ Diagnostic territoire et public cible				
Action 2/démarche et support pédagogie				
Action 3/ Communication				

**From hypotheses to scenario: an ITERATIVE method of project management :**

The partnership dynamics of territorial development are inherently complex and evolving according to their system of actors. They cannot respond to precise planning and it is generally difficult to use tools such as the GANTT diagram for their management. Indeed, we often ignore the ideal point of the project completion and we are often led to evolve the project according to elements that are not predictable because they are above all **a human factor**.

Complex territorial projects animation requires flexibility. It is a question of knowing how to adapt to the assets and constraints imposed by an environment by observing changes.

⇒ **We therefore recommended adopting an animation, a management based on hypotheses and scripts, built using the so-called ITERATIVE method**

The ITERATIVE **method proposes a project animation in several movements** (usually two to three). For each movement, stakeholders are invited to validate the work done previously, to make choices and to validate the orientations for the future.

In each movement, all project components are reworked, refined and clarified.

Indeed, it is not a question of prioritizing technical aspects first, then economic aspects; or of working first on an offer, then on human resources, and in a third movement on status and financial resources.

**On the contrary, the whole, technical and human resources, animation/piloting modes are reworked in each movement.**

Setting out the hypotheses of the action/project from the outset makes it possible to give a project overview. These hypotheses obviously require further investigation.

The study and co-production work "along the way" makes it possible to specify them, then to validate them or on the contrary to eliminate them. This approach aims **to produce a scenario** that includes all the project components (offer, technical and human resources, status, business and financial forecasts, etc.....). The aim is to create the conditions to deepen or validate the main issues to be resolved, clearly identified at each phase, in their different dimensions.

The final Scenario must be coherent and shared by the project strategic stakeholders , actions.

During this iterative process, it is quite possible that some partners may withdraw from the project. A partner may no longer be considered relevant in the project development , or may no longer wish to participate in the project.

### 3. Organize co-production with stakeholders

#### territorial development projects

#### a. Objectives

In this type of project, a structure works with multiple partners and must regularly deal with complex situations as well as **different and/or complementary interests**.

System of actors configuration on the territory plays an important role in the project progress.

Co-production times allow the project and **expectations to be reformulated with partners**, some hypotheses to be validated and others to be eliminated. Co-construction and co-production aim to put the project/action stakeholders, not in a situation of external viewpoint that validates or disproves certain hypotheses, but rather to situate themselves as actors of the project operating and sharing responsibilities.

**Three objectives can be** attributed to co-production times:

#### *Create, deepen, support*

1. Create a common culture around the project: get to know each other, confront each other, share points of view, **create the conditions for a common language**
2. Deepen the project hypotheses with current or new partners: **collectively define priority actions and responsibilities**
3. **Supporting cultural change**: working more closely with a partner, anticipating changes in practice and strengthening employees' skills, etc.

#### b. Example of the SIAEs, from socio-professional integration to the animation of collective

**SIAE profession evolution**, the main function of the SIAE, is centred on the support of people seeking employment. Their skills are focused primarily on supporting the development of a professional project, job search and social support to identify and remove social barriers to returning to work.

This guide can support the SIAEs to complete this core business by strengthening a skill that is still emerging: **the management of collective territorial development projects**

**These two functions are mutually enriching to constitute the profession of an IAE actor** : project animation makes it possible to develop new activities such as co-creative projects in the reuse, repair and reuse sector, or new structures in order to respond to the territory's problems. En parallèle, le métier de l'insertion socioprofessionnelle questionne et demande à enrichir la conduite de projets collectifs.

#### c. Procedure

**Co-production** is a demanding method that invites all parties to work together by decentralizing to their organizations, institutions and functions.

**As a matter of principle, it is the plurality of views that generates the requirement of emulation.**

It involves listening to each other and taking individual and collective responsibility. In constituting the activity/support, selecting the invited persons and explaining the purpose and course of the action to them, participants should be reminded of the unusual nature of the meeting.

"Production" requirement is one of the first expectations. Participants are invited to co-produce as actors/involved, without any

involvement within the institutions or organisations represented and as "stakeholders" free to engage in their own constructive reflection.

### **ETAPE 1. MOBILIZE participants**

Before the group's work begins, a reflection must be undertaken to identify the different actors to be mobilized (internally and externally), according to :

- levels of involvement within the organisation, management, permanent employees, volunteers, employees in integration.
- actions / services performed, for clients, members, volunteers.
- partnership relations for external partners,
- financial support provided by certain actors, funding institutions, foundations and donors ...

### **ETAPE 2. BUILD A COMMON STRATEGIC VISION from the project diagnosis tools**

To have value, the tools produced in the first phase must be confronted with the views of the various stakeholders in the territorial project. These different points of view will reinforce and enrich these diagnostic elements. This is an essential prerequisite for building a common strategic vision. The tools used are reviewed with the project's stakeholders in order to clarify the system of actors, the added value of the project in relation to the existing offer on the territory, the responsibilities and roles of each party.

### **ETAPE 3. DEEPEN project assumptions with existing or new partners**

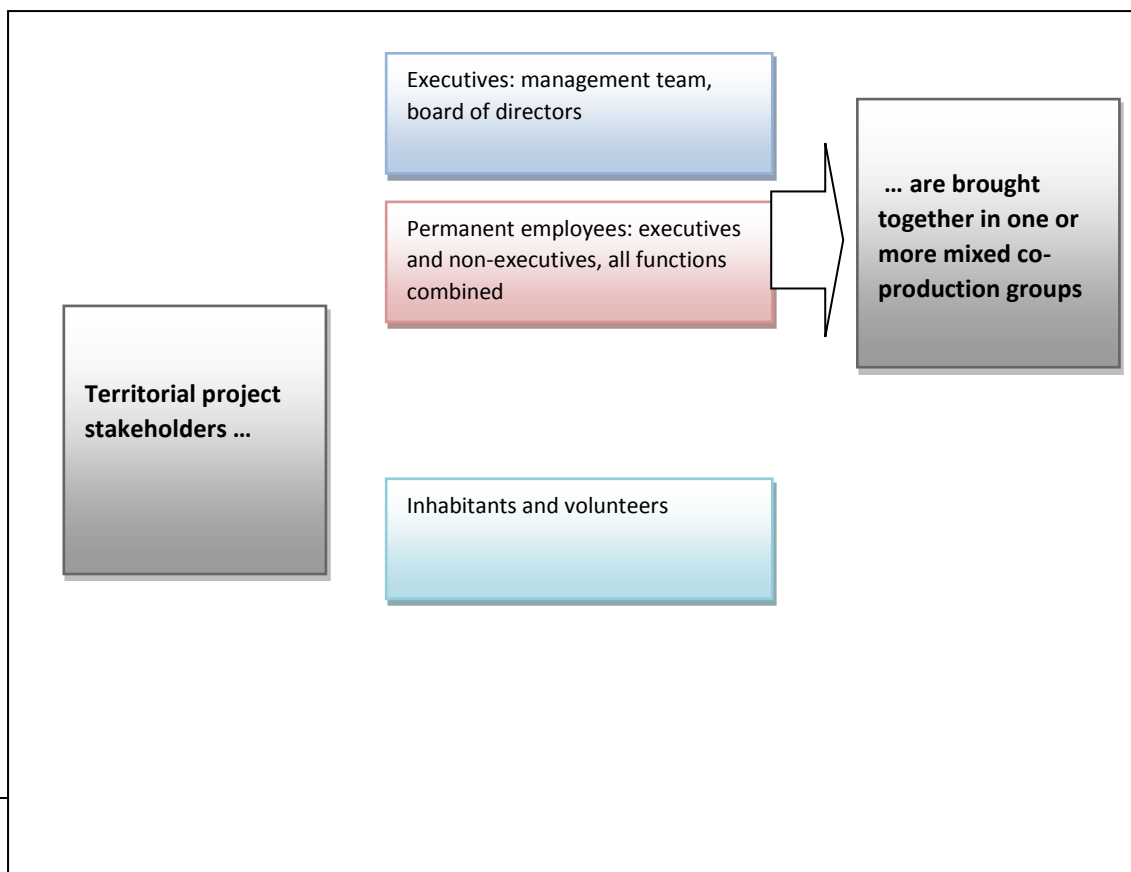
Create one or more scenarios requires continuous work. Co-production is used to deepen certain themes with mixed internal/external working groups. It allows to compare points of view and to take decisions

while being aware of the positioning and complementarities of each one.

- ⇒ In a project oriented towards the commercial sector, market studies will be used to validate the relevance of a new service and its economic potential.
- ⇒ In a project oriented more towards the non-market sector, reference will be made to the quality of the needs study, the results objectives or the means to be implemented to meet these needs.
- ⇒ Co-production should make it possible to clarify partnerships and reciprocal commitments and to prefigure the method and criteria for a shared evaluation.

Employees in professional development path(EX : SIAE)

Partners (partners, institutional local actors, associations ... )



## The experiences of the Co-creative youth project

Co-creative youth consortium has been experimenting this guide of accompaniment by setting up 3 events in each country involved in the project in the period April 2017 - November 2018. These events were organised within the most appropriate times of the year to make the most of it; partners decided to associate them with 3 European events for promoting sustainable development awareness actions on the sustainable management of resources and waste:

- Let's clean-up Europe<sup>1</sup>
- European week for waste reduction<sup>2</sup>
- European week of sustainable development<sup>3</sup>

Implementing their activities of animation around their local project in connection with these two European initiatives brought to the partnership a high visibility at European level thanks to the registrations on the respective ESDW and EWWR sites taking benefit from targeted communication tools and training.

This chapter presents all events organised during the Co-creative youth programme lifetime:

- Discovery day of Poggiolo river - France
- Open event cleaning Arinella beach - France
- Awareness day on sustainable resource and waste management - France
- Waste Travel 360 ° - Italy
- New life of old things – Italy
- Lectures with a thematic video presentation for teens - Italy

- Environmental Sensitisation for Infernal Staff at ISQ Training Centre - Portugal
- ECO CODE SESSION - Portugal
- Business volunteering action: cleaning beaches - Portugal
- EXHIBITION OF CREATIVE RECYCLED CLOTHING AND TOYS – Spain
- Environmental Day Fair - Spain
- DISTRIBUTION OF DOMESTIC BINS FOR ORGANIC WASTE - Spain
- Wet and greasy – a day about water and Rubbish – Sweden
- Keep Sweden Clean / Let's clean up Europe Nordic Coastal Day – Sweden
- Hazardous Waste at the Day of Children's Convention event – Sweden
- Récup'Date - Belgium
- Now « Festival des Initiatives de Transition »- Belgium
- Récup'Ere Namur - Belgium

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<sup>1</sup> [http://www.ewwr.eu/en/take\\_part/lets-clean-up-europe](http://www.ewwr.eu/en/take_part/lets-clean-up-europe)

<sup>2</sup> <http://www.ewwr.eu/en/project/main-features>

<sup>3</sup> <https://www.esdw.eu/>



## Office de l'Environnement de la Corse and Etudes et Chantiers Corsica

<b>Name of the Local event:</b> <b>Poggiolo river Discovery day</b>		<b>Contact:</b> <b>Edita Raffaelli</b> <a href="mailto:contact@ec-corsica.eu">contact@ec-corsica.eu</a> <b>tel : 04 95 38 03 87</b>
<b>Period:</b>  1st of June 2017	<b>Target group:</b>  inhabitants of the territory and public authorities	<b>Objective:</b>  Raise awareness among residents and public authorities of the environment, waste reduction and recovery/reuse activities. Remind residents of good practices to better preserve the environment. Make the general public aware of the recovery work carried out on the Poggiolo River.
<b><u>Programme</u></b> <ul style="list-style-type: none"> <li>- Discovery visit of a workshop and integration site around the cleaning and restoration work on the Miomo river, set up in connection with collective projects for the protection, development and management of natural areas. This discovery visit aims to raise awareness about the protection and conservation of this fragile natural heritage.</li> <li>- demonstration workshop on waste recovery and reuse, introducing creative intelligence and promoting waste reuse and job creation.</li> <li>- exhibition of objects created from recycled waste.</li> </ul>		
<b><u>Partners involved in the organisation:</u></b> <ul style="list-style-type: none"> <li>- Miomo City Hall</li> <li>- Office de l'environnement de la Corse</li> <li>- Etudes et chantiers Corsica</li> </ul>		
<b><u>Implementation context</u></b>  For more than two years the municipality of Santa Maria di Lota has been working with the Association Etudes et Chantiers Corsica to clean up the Poggiolo river, an operation that has served as a support for an integration and social mobilisation action particularly adapted to people facing real difficulties in job insertion.		

The animation event of June 1, 2018 is initiated by Etudes et Chantiers Corsica and co-organized in partnership with the Office de l'environnement de la Corse and the Miomo City Hall.

It is part of the European Sustainable Development Week and the European Co-creative Youth project led by the Corsican Environment Office and its main objective was to make the general public aware of the recovery work carried out on the Poggiolu river.



**Brief description:**

This day around the Poggiolu River took the form of activities on sustainable development, exhibitions and workshops attended by Miomu schoolchildren, focusing on discovering nature, demonstrating wood harvesting, etc...

All those who had ventured their steps into the Poggiolu, dry at this time of year, could have discovered the work of cleaning and restoring the Santa Maria di Lota river, which had been set up in connection with collective projects for the protection, development and management of natural areas.

**Impacts/opportunities for local partners – participants - territory :**

Exchanges of experiences between professionals and young people present on the site have made it possible to better understand the challenges and practices in favour of sustainable development used as a factor of socio-economic inclusion.






**Dissemination/visibility:**

\*press article (Corse matin, 2<sup>nd</sup> of june 2017)

\* TV report on France 3 Via Stella and a web article with a video report on the Corse net channel Info:  
[http://www.corsenetinfos.corsica/Santa-Maria-di-Lota-Le-Poggiolu-rehabilite\\_a27637.html](http://www.corsenetinfos.corsica/Santa-Maria-di-Lota-Le-Poggiolu-rehabilite_a27637.html)

\* registration of the action on the website of the Ministry of Ecological and Solidarity Transition  
<http://www.evenements.developpement-durable.gouv.fr/campagnes/evenement/8341>

<b>Name of the Local event:</b> <b>Open event cleaning Arinella beach</b>		<b>Contact: Edita Raffaelli</b> <b>contact@ec-corsica.eu</b>
<b>Period:</b> every Wednesday on the period from April to September 2018	<b>Target group:</b> Workers in professional inclusion scheme	<b>Objective:</b> Sensitize the local people on the importance of cleaning the beach.
<b><u>Programme of the 6<sup>th</sup> of June, public day of the cleaning activities</u></b> 09:00 A demonstration of the weekly activity of cleaning and sorting waste from the lumbers. 09:30 Press release with interviews and video Recording. 10:00 Presentation of the Co-creative project and all the intellectual outputs produced so far with a focus on the curriculum. 10:30 New ways for the reuse of the woods: ex. Creating sculptures with the wood recovered, building a path with the anthropogenic waste etc...		
<b><u>Partners involved in the organisation:</u></b> <ol style="list-style-type: none"> <li><b><u>Bastia city hall.</u></b> The local authority of Bastia gave the permission for doing the cleaning activities every Wednesday on the public beach to ECC's workers in inclusion schemes. They have a large panel of competencies in all fields. Its scope, in the Co-creative youth context, is to promote sustainable development activities in the city.</li> <li><b><u>Coastal conservatory of Corsica</u></b> The Corsican Coastal conservatory give his support for the organisation of this activity.</li> <li><b><u>Etudes et Chantiers.</u></b> Etudes et Chantiers Corsica is one of the Co-creative youth consortium partners and represents the French delegation lead by Office de l'Environnement Corse. Their staff has key competencies in professional training trough sustainable development activities and collaborates with the Bastia local authority.</li> </ol>		
<b><u>Implementation context</u></b> As part of the reasoned cleaning of the Arinella beach, the Etudes et Chantiers team, partner of the Co-Creative Youth consortium, is mandated by the city of Bastia with the technical support of the Conservatoire du Littoral of Corsica to carry out the selective sorting of anthropogenic waste collected on the beach, lay out ganivelles to allow the dunes to re-establish themselves and to sensitize the general public to the importance of the preservation of the		

site. This action takes place every Wednesday during the summer season from April to September 2018.

**Brief description:**  
 The 6th of June 2018 the professional inclusion training and awareness raising event took place at Arinella beach at Bastia: a "citizen cleaning" for a clean beach on the southern part of the Arinella.  
 This day was a perfect opportunity to move from theory to practice by attacking the cigarette butts, plastics, paper and other waste that litter the beach. Objective: to raise awareness among the younger generations of the challenges of the environment and nature conservation.  
 This action contributes to sustainable development because the idea is to restore the wild aspect of the beach. Waste collection and sorting also contributes to sustainable development.

**Impacts/opportunities for local partners – participants - territory :**

The target group is the trainees and the employees involved in the professional inclusion training pathway and the passer-by's.

The Arinella beach cleaning from April to September represents a great opportunity for people in professional inclusion schemes as well as for the whole local society. This represents a starting point for a sustainable partnership.

Moreover, the municipality does not intend to confine these initiatives to Arinella beach: in the coming weeks, a major awareness campaign on the cleanliness of the city should be implemented in the neighbourhoods.

There are opportunities for future collaboration within the duplication of Cocreative project's trainings in Bastia and in the Corsican territory between the Bastia city hall, Etudes et Chantiers Corsica, Office de l'Environnement Corse and the associated partners (Initiativa, Corse Insertion, Recyclerie de Calvi).

**Dissemination/visibility:**

We registered a high participation of stakeholders (several members of the city of Bastia), the local television, two local newspapers and an interview for the local radio broadcast station.

At European level, the event and the cycle of weekly activities were spread on the European Sustainable Week website.

<https://positivr.fr/nettoyage-arinella-developpement-durable/>  
<https://www.oec.corsica/attachment/1029596/>

<b>Name of the Local event:</b> <b>Awareness day on sustainable resource and waste management</b>		<b>Contact:</b> Edita Raffaelli <b>contact@ec-corsica.eu</b>
<b>Period:</b>  21 November 2018	<b>Target group:</b>  Residents of Saint Antoine ,Bastia district Learners from vocational training centres	<b>Objective:</b>  Raise environment awareness, waste reduction and recovery/reuse activities. To make known the work done around the participatory garden in Bastia. Remind residents of good practices to better preserve the environment.
<b>Programme</b> <ul style="list-style-type: none"> <li>• <b>Information workshop, training and education for sustainable development</b> <ul style="list-style-type: none"> <li>- What is sustainable development and the 3 R-V concept</li> <li>- Situational analysis on waste management in Corsica and strategies for waste reduction, product reuse (or reuse) and material recycling.</li> </ul> </li> <li>• <b>Co-creative youth european project presentation</b> and its emerging initiatives at the regional level</li> <li>• <b>Discovery of a workshop and integration site around the development of the Saint Antoine garden by the City of Bastia</b> and highlighting the work accomplished before and after</li> <li>• « <b>Keyhole garden</b> » - Local project of a "keyhole" feeder garden»</li> <li>• <b>Evaluation through games and exchange of experiences</b> between the participants present to better understand the challenges and practices in favour of sustainable development.</li> </ul>		
<b>Partners involved in the organisation:</b> <ul style="list-style-type: none"> <li>• Association Etudes et Chantiers Corsica</li> <li>• Office de l'environnement de la Corse</li> <li>• Mairie de Bastia</li> <li>• Conseil de quartier Saint Antoine-San Gaetano</li> </ul>		
<b>Implementation context</b>  Etudes et Chantiers Corsica association is involved in a regional policy of job creation of economic and social interest and strengthens it through its field action.  At the request of Bastia City Hall, the association has begun to work on the garden (collection and sorting of waste, clearing and cleaning of land, rehabilitation		

of dry stone walls, etc,...).

This project was built in several stages:  
 -the phase of collective reflection around the development of the land  
 -the registration phase.  
 -the implementation phase. Board members worked with technical services.

This awareness day, which is part of the **European Week for Waste Reduction and the European Co-creative Youth project**, was an excellent opportunity to raise awareness of the work carried out around the participatory garden of the City of Bastia.



**Brief description:**

This morning, which saw the participation of the Saint Antoine-San Gaetano district council, made it possible to inform the residents of the work carried out around the Saint Antoine garden: brushing, repair of a low stone wall, "Keyhole garden" which is a local project of a feeder garden where we will find very many aromatic plants. It is also an opportunity to remind residents of good practices to better preserve the environment.

The learners of the IFRTS vocational training centre participated in this day as part of their sustainable development training module.

**Impacts/opportunities for local partners – participants - territory :**

Thanks to the collective work of the City's Neighbourhood Council, this day was able to show residents that the environment, sharing and citizenship can have a special place in our society

**Dissemination/visibility:**

[https://www.corsenetinfos.corsica/Bastia-Matinee-de-sensibilisation-a-la-gestion-durable-des-ressources-et-des-dechets\\_a36692.html](https://www.corsenetinfos.corsica/Bastia-Matinee-de-sensibilisation-a-la-gestion-durable-des-ressources-et-des-dechets_a36692.html)

## Bastia : Matinée de sensibilisation à la gestion durable des ressources et des déchets

Rédigé par Philippe Jammes le Mercredi 21 Novembre 2018 à 16:43 | Modifié le Mercredi 21 Novembre 2018 - 21:50

 J'aime 28  Tweet  G+  Partager  Envoyer

Avec le soutien de la Mairie de Bastia et en partenariat avec l'Office de l'environnement de la Corse, l'Association « Etudes et Chantiers Corsica » organisait mercredi matin une « matinée découverte », au quartier Saint Antoine à Bastia, pour sensibiliser les habitants à l'environnement, à la réduction des déchets et aux activités de réemploi et réutilisation. Cette action s'inscrit également dans le cadre du projet européen Co-creative Youth porté par l'Office de l'Environnement de la Corse qui vise à accompagner des projets de territoire dans le secteur du réemploi, de la réparation, de la réutilisation des déchets et à faire évoluer les formations en réponse aux besoins en compétences de ces nouvelles activités.



<b><u>Name of the Local event:</u></b> <b>“Waste Travel 360 ”</b>		<b><u>Contact:</u></b> ASEV – Agenzia per lo Sviluppo Empolese Valdelsa <a href="mailto:info@asev.it">info@asev.it</a>
<b><u>Period:</u></b> 31 May 2017	<b><u>Target group:</u></b> Students of the Secondary School Busoni-Vanghetti	<b><u>Objective:</u></b> This initiative aimed to stimulate a reflection on issues of sustainability and good waste management so that young people can become more responsible citizens and consumers. To do this, an innovative tool was chosen that cleverly joins the game and new technologies to tell what happens after separate collection, bringing students "directly" to the workshops to show them the paths of valorization and transformation of the various materials. In this way, we aim to make young people acquire new awareness: <u>waste is not a disadvantage but valuable resources from which new material can be obtained.</u>
<b><u>Programme:</u></b> The event was repeated twice on the 31 <sup>st</sup> of May: from 10.00-12.00 for one class and from 14.00-16.00 for another class		
<b><u>Partners involved:</u></b> <ul style="list-style-type: none"> <li>- Municipality of Empoli represented by Fabio Barsottini (councilor for the environment)</li> <li>- Alia Servizi Ambientali S.p.A. (a Tuscany environmental service management company) represented by Chiara Fiorentini (REC - External Relations and Communication Service)</li> <li>- Secondary school Busoni-Vanghetti represented by Grazia Mazzoni (dean).</li> <li>-</li> </ul>		


<p><b>Implementation context (territory, starting point, ...)</b></p> <p>The event was organised in ASEV's premises in Empoli (Italy) during the European Sustainable Development Week 2017</p>	 <p><b>WASTE TRAVEL 360°</b></p> <p>Alia Servizi Ambientali SPA con il patrocinio del Comune di Empoli e di ASEV (Agenzia per lo sviluppo Empolese Valdelsa) organizza, nell'ambito della settimana Europea per lo Sviluppo Sostenibile (European Sustainable Development Week - ESDW), la visione del "Waste Travel 360°" - un viaggio virtuale alla scoperta del mondo dei rifiuti, per le classi della scuola secondaria statale di I grado "F.B. Busoni-G. Vanghetti" di Empoli. La proiezione del "Waste Travel 360°" si terrà il 31.05.17 dalle ore 9.30 alle 13.00 presso i locali dell'ASEV in via delle Fiascate, 12 a Empoli.</p> <p><a href="http://www.wastetravel360.it/">http://www.wastetravel360.it/</a></p>
	<p><b>Brief description:</b></p> <p>During the meeting, held at the ASV multimedia room, the students discovered the 360 ° Waste Travel, the virtual game created by <b>Ancitel Energia &amp; Ambiente</b> and sponsored by <b>ANCI (Italian Municipal Association)</b> and the <b>Environment Ministry</b>, which allows young users of Make an interactive visit to the world of waste and the circular economy.</p> <p>Like in a video game, students were able to interact directly with materials, from organic to paper, from glass to plastic packaging, following the entire life cycle from differentiated collection, to the process of enhancement to the transformation into new products.</p>
<p><b>Impacts/opportunities for local partners – participants - territory:</b></p> <p>Students of two classes of the secondary school Busoni-Vanghetti (totally 60 persons) were sensitised for the correct recycling and reuse.</p>	
<p><b>Dissemination/visibility:</b></p> <p>The <b>communication activities</b> were divided to the <b>pre-, during- and post-event</b>. The pre-event activities were aimed to announce the event, and more widely raise awareness about the project. Such activities included:</p> <ul style="list-style-type: none"> <li>- a tweet on ASEV's account: <a href="https://twitter.com/agenziasviluppo">https://twitter.com/agenziasviluppo</a></li> <li>- news on Facebook page of the project Co-creative youth</li> <li>- registration of the event on the ESDW website: <a href="http://www.esdw.eu/country/italy/">http://www.esdw.eu/country/italy/</a></li> <li>- creation and publication of the promotional e-flyer of Alia and Municipality of Empoli</li> </ul> <p>During the event the participants were informed about the project by:</p> 	



- espousing a poster about the project
- distribution of the flyers

The post-event activities were aimed to report the event and disseminate its results, and more widely to sensitize the general public regarding the recovery, repair and re-use. Such activities included:

- news on the Facebook page of the project co-creative youth
- A press release on the website of the Municipality of Empoli  
<http://www.comune.empoli.fi.it/comunicati/index.asp?INCLUDI=2017/5/rifiuti.htm>
- One article on Gonews (local level) <http://www.gonews.it/2017/05/31/riciclo-ed-economia-circolare-gli-studenti-delle-busoni-vanghetti-lezione-alia/>

<b><u>Name of the Local event:</u></b>  “New life of old things”		<b><u>Contact:</u></b>  ASEV – Agenzia per lo Sviluppo Empolese Valdelsa <a href="mailto:info@asev.it">info@asev.it</a>
<b><u>Period:</u></b>  05 June 2018	<b><u>Target group:</u></b>  Wide public	<b><u>Objective:</u></b>  To demonstrate to the wide public that the creativity on how to reuse the things that are not used any more is within everyone's reach and in this way to boost domestic reuse and recycling
<b><u>Programme</u></b>  An exposition that took place on the 5 <sup>th</sup> of June 2018 from 15.00 till 18.00		
<b><u>Partners involved in the organisation:</u></b>  The event was organised by ASEV without involving any local partner		
<b><u>Implementation context</u></b>  The event was organised in ASEV’s premises in Empoli (Italy) during the European Sustainable Development Week		

**Brief description:**

The event was organised in form of an exposition of the products created by the refugees from the materials recovered from the old things. The event was opened to the wide public.

**Impacts/opportunities for local partners – participants - territory:**

The impact regarded mainly two main aspects:

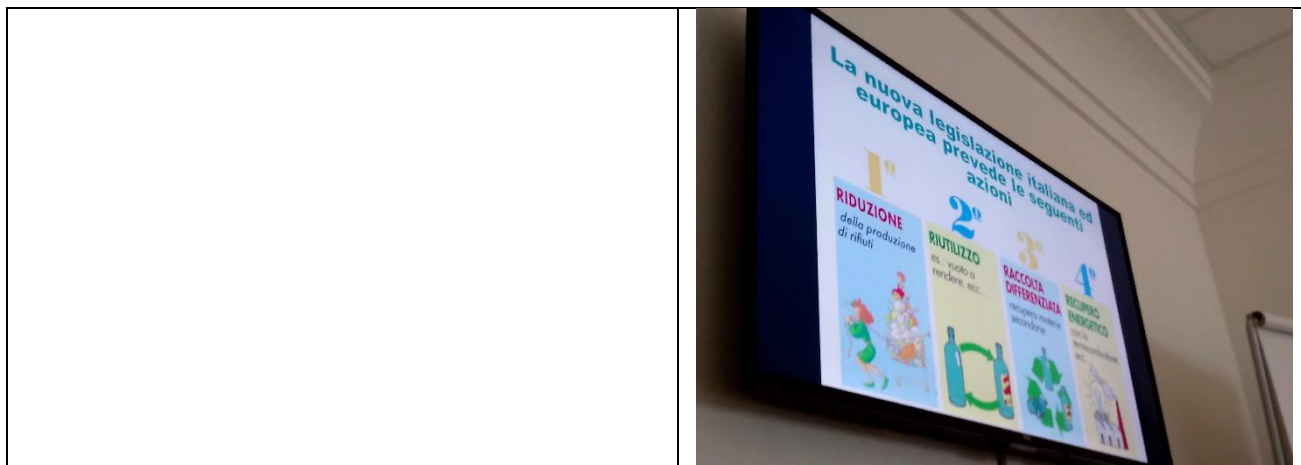
- the visitors of the exhibition had an opportunity to learn that a lot of new things can be created by using the materials recovered from the old not any more useful things
- the refugees, who created the exposed products, were encouraged to continue their creative reuse activities

**Dissemination/visibility:**

The event was registered on the website of the European Sustainable Development Week:

<https://www.esdw.eu/country/italy/>

<b><u>Name of the Local event:</u></b>  <b>Lectures with a thematic video presentation for teens</b>		<b><u>Contact:</u></b>  ASEV - Agenzia per lo Sviluppo Empolese Valdelsa <a href="mailto:e.constantinova@asev.it">e.constantinova@asev.it</a>
<b><u>Period:</u></b>  - 19/11/2018  - 22/11/2018	<b><u>Target group:</u></b>  - 18 students 16-18 years old who dropped-out school and now follow the ASEV professional training course "Bar Room Attendant".  - 17 students 16-18 years old who dropped-out school and now follow the ASEV professional training course "Sales clerk".	<b><u>Objective:</u></b>  Inform and sensitize teens for the correct separate collection of waste and its reduction
<b><u>Programme</u></b>  - 19/11/2018 (Lesson from 10.00-11.30): - 22/11/2018 (Lesson from 14.00-15.30):		
<b><u>Partners involved in the organisation:</u></b>  ALIA S.p.A (a public waste collection and disposal company) represented by Mazzioli Sergio (Responsible for the Ambient education department of Florence).		
<b><u>Implementation context</u></b>  The events was organised in Empoli (Italia) during the European Week for Waste Reduction.		

**Brief description:**

The both lessons were carried out by the following scheme:

- initial presentation on the theme of the waste management and recycling,
- virtual tour to the waste recycling plant with use of the particular equipment
- discussion, questions and answers

**Impacts/opportunities for local partners – participants - territory:**

35 disadvantaged teens formed on the topic in an entertaining way what let sensitize them better for the correct separate collection of waste and its reduction.

**Dissemination/visibility:**

The event was registered on the website of EWWR:

[http://www.ewwr.eu/actions/project\\_archive\\_new/lectures-with-a-thematic-video-presentation-for-teens](http://www.ewwr.eu/actions/project_archive_new/lectures-with-a-thematic-video-presentation-for-teens)

A Tweet was published on the ASEV account

<https://twitter.com/agenziasviluppo/status/1064561743974805506>

An article was published on the Facebook of the project Co-creative youth

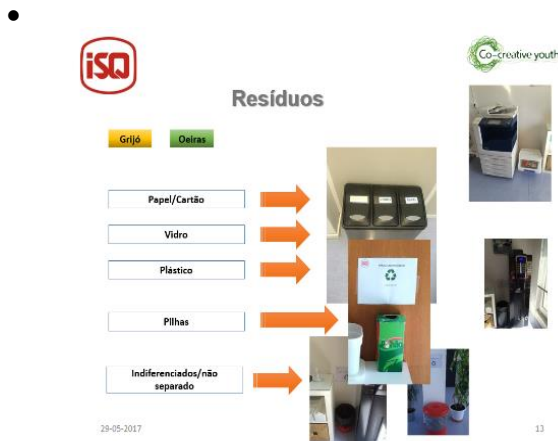
<https://it-it.facebook.com/cocreativeyouth/>

## Instituto de Soldadura e Qualidade

<b><u>Name of the Local event:</u></b>  <b>Environmental Sensitisation for Infernal Staff at ISQ Training Centre</b>		<b><u>Contact:</u></b>  <b>Lara Ramos</b> <b>loramos@isq.pt</b>
<b><u>Period:</u></b>  <b><u>EWSD</u></b> 30 <sup>th</sup> May-5 <sup>th</sup> May 2017	<b><u>Target group:</u></b>  ISQ staff ISQ trainees & trainers	<b><u>Objective:</u></b> <ul style="list-style-type: none"> <li>• Presentation of the Co-creative Project: aims and possibilities of implementation;</li> <li>• Presentation of the EUROPEAN SUSTAINABLE DEVELOPMENT WEEK;</li> <li>• Environmental awareness, waste separation and another “green” practices to be effectively implemented_at ISQ Training facilities.</li> <li>•</li> </ul>
<b><u>Programme</u></b> <ul style="list-style-type: none"> <li>- Co-Creative Erasmus + project: aims, IOs vantages for ISQ and ISQ stakeholders</li> <li>- What is the EUROPEAN SUSTAINABLE DEVELOPMENT WEEK? Why are we here?</li> <li>- The plastic island – consequences</li> <li>- How / why separate waste?</li> <li>- Q&amp;A</li> <li>- Brainstorming / hands on session – How can ISQ become more “green”?</li> </ul>		
<b><u>Partners involved in the organisation:</u></b>  No external partner was involved.		

**Implementation context**

- ISQ Internal event.



**ISQ** **Separar os Resíduos** **Co-creative youth**

**A separação dos resíduos para reciclagem tem várias vantagens ambientais:**

**Reduzir a extração de Matérias-Primas**  
 Ao utilizar materiais provenientes da recolha seletiva reduz-se a necessidade de matérias-primas virgens, como a madeira, a areia, o estanho ou o alumínio, reduzindo impactos ambientais vários associados à sua extração. São vários os materiais que podem ser produzidos a partir da reciclagem de outros produtos:

Material reciclado	Produtos obtidos
Plásticos	Sacos, tubos, embalagens de detergentes, vasos para plantas, cabides, mobiliário urbano, solas de sapatos, fitas para peças de vestuário, entre outros.
Metas	Bicicletas, trotinetas, blocos de feijão, peças de automóvel.
Papel e cartão	Papel de escrita, blocos de papel, papel de cozinha, papel higiénico, cartão reciclado.
Vidro	Garratas de vidro, frascos e bolbos.
Matéria orgânica	Adubo.

**ISQ** **A ilha de plástico no Oceano Pacífico** **Co-creative youth**

- Foi descoberta em 1997 uma ilha de plástico no Oceano Pacífico;
- Tem cerca de 1.000 km de extensão;
- Acredita-se que haja cerca de 100 milhões de toneladas de plástico de todos os tipos.



**Brief description:**

All ISQ Training facilities staff (administrative & trainers) were invited to attend this event.

The main objective for this day was to sensitise the public for the importance of the sustainable development. ISQ, as a company, has the CSR to stand for sustainable development, promoting environmental awareness and supporting green initiatives. This must come from inside to outside so, ISQ decided to start this first EWSD, supported by the Co-Creative project, to sensitise its own public: the “internal stakeholder”. This was also an opportunity to the R+I Training Sector present the Co-Creative Youth project to the rest of the internal staff.

From this event, some green initiatives came to life, by brainstorming:

- a non-plastic Christmas tree made from welded pieces (re-using metal plaques) in collaboration with the welding students and the welding ISQ school;
- waste separation improvement at ISQ training facilities: enforcement of trash cans for plastic, glass, paper and organic waste & use of infographics;
- re-using toys initiative: ISQ staff brings used toys (in good conditions) to being collected and distributed to local associations such as “Casa da Criança de Tires”;
- CSR initiatives involving ISQ volunteers (staff) collecting waste from local beaches (see EWWR 2018 ISQ event).



**Impacts/opportunities for local partners – participants - territory:**

From this event were born several “green” initiatives – more effective waste recycling, re-using of waste and life cycle extension. Partnerships were established with some social organisations who support disadvantaged children, such as “Casa da Criança de Tires” and “Associação CrescerSer – Associação Portuguesa para o Direito dos Menores e da Família”. These organisations benefited directly from these new approaches. This was also a moment to present the Co-Creative project and brainstorm with the internal staff about the most effective ways to implement and disseminate the project outcomes.

**Dissemination/visibility:**

ISQ Internal Website - <http://site-interno.isq.pt/>  
 Social networks - <https://www.facebook.com/isq.formacao>  
 Internal mailing list

<b><u>Name of the Local event:</u></b>		<b><u>Contact:</u></b>
ECO CODE SESSION		Lara Ramos loramos@isq.pt
<b><u>Period:</u></b>	<b><u>Target group:</u></b>	<b><u>Objective:</u></b>
30 <sup>th</sup> Mai-5 <sup>th</sup> June 2018	ISQ apprenticeship classes	This activity, integrated into the Co-Creative Youth Project, aims to involve all ISQ Apprenticeship classes, by writing an ECO-CODE, to create environmental awareness inside ISQ Training Department.
<b><u>Programme</u></b>		
<ul style="list-style-type: none"> <li>- Video “Circular Economy – Cradle to cradle”</li> <li>- Kahoot game</li> <li>- Webquest: Let’s write an Eco-Code</li> <li>- Practical sessions – build an Eco-code from recycled materials</li> </ul>		
<b><u>Partners involved in the organisation:</u></b>		
No external partner was involved.		
<b><u>Implementation context</u></b>		
Internal event for ISQ Apprenticeship classes.		



### **Brief description:**

Apprenticeship classes were invited to write an Eco-code to be implemented at ISQ Training Facilities. Through gamified approaches, students met the objectives of the session integrated into the EWSD.

The session started with a video - <https://www.youtube.com/watch?v=zhFhgXb4hO4> - about CE. Students were invited to brainstorm about it.

A Kahoot - <https://play.kahoot.it> - game was planned in order to measure their knowledge on CE subjects – this was also a way to measure the effectiveness of the ongoing Co-Creative pilot sessions.

The second phase of the activity was related to the ECO-CODE. A webquest designed for the effect was written and students followed the instructions and wrote the ECO-CODE in small groups.

The third phase was dedicated to design the ECO-CODE from recycled materials that they personally collected.

The ECO-CODES produced are now exposed at ISQ Training Facilities, to be read by internal staff and clients.





**Impacts/opportunities for local partners – participants - territory:**

Involving trainers, trainees and ISQ staff working all together to change mind-sets and behaviours is very important for ISQ. Impact in the organisation has been slow but effective. In the end, we must be an example for clients and young trainees. From this event was born the *#OMundomudacomoteuexemplo* (*#the world is your example*). This is now the motto for every ISQ CSR actions, namely, environmental ones. A proposal was made to the Human Resources Department and by the occasion of the European Week for Waste Reduction 2018 ISQ volunteers decided to start to clean beaches all together, involving two Municipalities and Environmental Associations (see EWWR 2018 ISQ event).

**Dissemination/visibility:**

ISQ Internal Website - <http://site-interno.isq.pt/>  
 Social networks - <https://www.facebook.com/isq.formacao>  
 Internal mailing list

<b><u>Name of the Local event:</u></b>		<b><u>Contact:</u></b>
Business volunteering action: cleaning beaches		Lara Ramos loramos@isq.pr
<b><u>Period:</u></b>	<b><u>Target group:</u></b>	<b><u>Objective:</u></b>
29 <sup>th</sup> October -26 <sup>th</sup> November 2018	ISQ Staff	Cleaning local beaches near ISQ facilities at Oeiras and Grijó (Vila Nova de Gaia)
<b><u>Programme</u></b>		
Starting from 29 <sup>th</sup> of October and every Mondays following, from 9h30 to 16:30 volunteers join all together to collect waste from local beaches.		

**Partners involved in the organisation:**

- Municipality of Oeiras
- Oeiras Solidária - Social department of the Municipality of Oeiras
- ELA - Estação Litoral da Aguda – through a protocol with the Oporto University, this aquarium – owned by the Municipality of Vila Nova de Gaia - promotes environmental education related to the ocean and beaches.

**Implementation context**

Involvement of ISQ staff, municipalities and environmental associations from Oeiras and Vila nova de Gaia regions.



**Brief description:**

Following the success from the first two Territory Animations – “**Environmental Sensitisation for Infernal Staff at ISQ Training Centre**” and “**Eco\_code**”; under the motto **#OMundomudacomoteuexemplo** (*#the world is your example*) ISQ went further and decided to start a new volunteering action, inspired by the Co-creative Project and the European Week for Waste Reduction.

ISQ volunteers joined all together to clean beaches near ISQ facilities: Santo Amaro de Oeiras beach and Aguda beach, supported by the Municipalities of Oeiras, Vila Nova de Gaia and Estação Litoral da Aguda aquarium.



<p><b><u>Impacts/opportunities for local partners – participants - territory :</u></b></p> <p>This is events had great success near the ISQ staff and local public. From ISQ example anonymous citizen started to join the and more events are planned for 2019. ISQ pretends to extend this action to other beaches nearby.</p>	
<p><b><u>Dissemination/visibility:</u></b></p> <p>ISQ Internal Website          ISQ External Website          Social networks from ISQ, Oeiras Municipality, Vila Nova de Gaia Municipally and Estação Litoral da Aguda          ISQ Internal mailing list</p>	

Consell Insular de Mallorca

<p><b><u>Name of the Local event:</u></b></p> <p><b>EXHIBITION OF CREATIVE REICLED CLOTHING AND TOYS</b></p>	<p><b><u>Contact:</u></b></p> <p><b>Consell de Mallorca – Environment Department</b></p>
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<b><u>Period:</u></b>  EWSD – From 30rd May until 2nd June 2017	<b><u>Target group:</u></b>  General public	<b><u>Objective:</u></b>  To show public in general how creativity is also possible using waste
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**Programme**

It was an exhibition on recycled clothed and toys, displayed in two floors, and opened to the general public on the occasion of the EWSD.

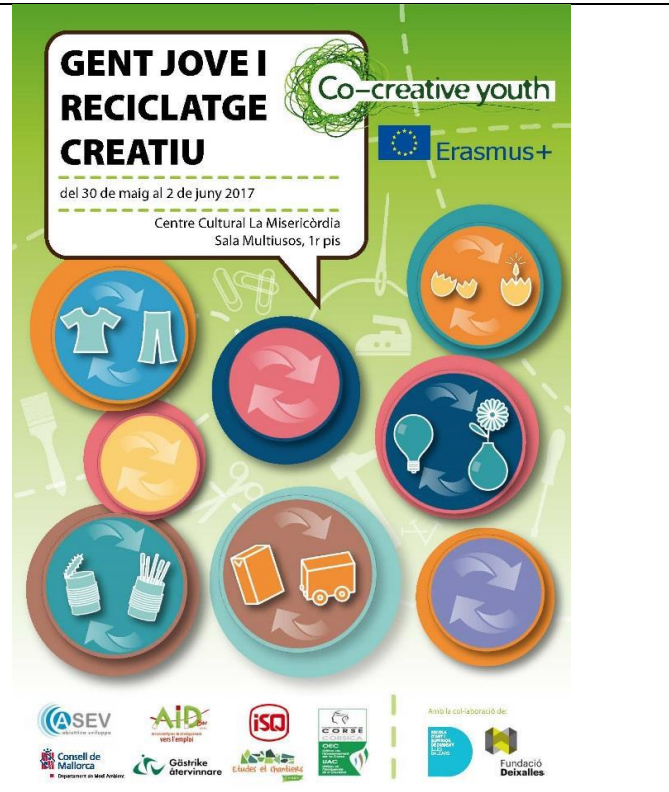
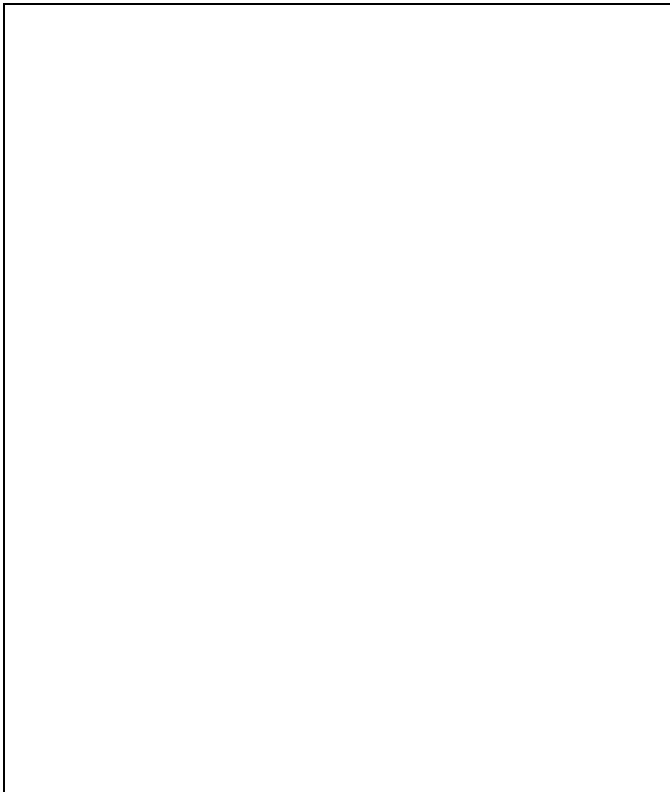
**Partners involved in the organisation**

We counted with the collaboration of the School of Arts and Design, Fundació Deixalles (recycling center, GRAM (environmental education center) and TIRME (recycling plant), all of them stakeholders in the project.

**Implementation context**

The event took place the cultural center *Misericordia* in Palma, managed by Consell de Mallorca





**Brief description:**

There were two exhibition rooms

**First floor: Designs made with pieces of used clothing**

This exhibition showed the winners of the 3 editions of the marathon of recycled clothes designs. Every year, the School of Art in collaboration with Consell de Mallorca and Fundació Deixalles organizes an open contest for designers, tailors and amateurs of all ages.

The decoration of the room (furniture, pictures, lamps, cutlery, dishes, books, and other complements) simulates an apartment. All these items as well as the clothing used during the contest are second hand items and donated by Fundació Deixalles.

All the process of creation was displayed on a TV.

**Second floor: Toys and objects made with recycled materials**

The objects and toys found in this exhibition, are the result of the creation of students. More than 100 schools and high schools have participated in this contest which aim is to create awareness on sustainable development and recycling among young people.

The contest was organized by Consell de Mallorca in collaboration with GRAM (environmental education)

and TIRME.

**Impacts/opportunities for local partners – participants - territory :**

The exhibition received visits from different kind of people during all week. There were visits from, different ages and profiles. (local people, tourists, children, students...)  
 After the opening was released in the media, we received some requests from local high schools to pay a visit to the exhibition.  
 It was a wide media cover in different platforms, (written press, TV, or digital press), so we can certify the success of the event.  
 After this evaluation, we are planning to do similar events involving the collaboration of more training center and artists.

**Dissemination/visibility:**

It was a wide media cover in different platforms, (written press, TV, or digital press), so we can certify the success of the event.  
<https://www.20minutos.es/noticia/3051336/0/inaugurada-exposicion-gent-jove-reciclatge-creatiu-con-89-objetos-nueve-vestidos-procedentes-reciclaje/>  
<https://www.lavanguardia.com/vida/20170530/423053032455/inaugurada-la-exposicion-gent-jove-i-reciclatge-creatiu-con-89-objetos-y-nueve-vestidos-procedentes-de-reciclaje.html>



<b><u>Name of the Local event:</u></b>		<b><u>Contact:</u></b>
Environmental Day Fair		Consell de Mallorca – Environment Department <a href="mailto:mcescandell@conselldemallorca.net">mcescandell@conselldemallorca.net</a>
<b><u>Period:</u></b>	<b><u>Target group:</u></b>	<b><u>Objective:</u></b>
ESDW- 2 <sup>nd</sup> June 2017	General public	The aim of the Fair was to make aware citizens on the amount of waste produced and the damage that this is causing to the environment.
<b><u>Programme</u></b>		
From 10:00 AM to 14:00 PM, several activities we carried out in the frame of the project.		
<b><u>Partners involved in the organisation:</u></b>		
No other partners or stakeholders involved		
<b><u>Implementation context</u></b>		
Public external event in the city centre		
		<b><u>Brief description:</u></b>
		At the stand of Consell de Mallorca, local general public could have the opportunity to know the project and get some information. We invited locals to visit our website and Facebook page; leaflets were distributed among the visitors; roll-ups and posters were displayed at the different stands where the several activities took place. An educational activity dedicated to children and monitored by environmental educators took place during all morning. The activity consisted in several worksheets especially created for the event, which taught in a didactical way how to recycle and reuse



waste items.

Another organized activity which caught a lot of attention was a performance called “La Deixalleria” (*The Waste Center*) by a theatre company addressed to the youngest ones. This dramatic activity shows in a funny way how everybody can make its own toys out of waste. Children could have fun and at the same time learnt about the importance of reusing. There were two performances during the day.





**Impacts/opportunities for local partners – participants - territory :**

More than 300 people stopped in our stand and 90 children participated in the educational activities. Participants expressed a lot of interest on the project, and asked for more information.

**Dissemination/visibility:**

The event was broadcasted on local TV and published in local newspapers and social networks



<b><u>Name of the Local event:</u></b> <b>DISTRIBUTION OF DOMESTIC BINS FOR ORGANIC WASTE</b>		<b><u>Contact:</u></b> <b>Consell de Mallorca- Environement Department</b> <b>mcescandell@conselldemallorca.net</b>
<b><u>Period:</u></b> EWWR- 19th November - 23rd November	<b><u>Target group:</u></b> General public	<b><u>Objective:</u></b> Encouraging citizens to recycle organic waste
<b><u>Programme</u></b> Distribution of domestic bins for organic waste through previous registration on the website		
<b><u>Partners involved in the organisation:</u></b> No partners involved		
<b><u>Implementation context</u></b> Consell de Mallorca – Environment department premises		
		<b><u>Brief description:</u></b> <p>The department through its website, launched a call to all citizens for the distribution of domestic bins for organic waste disposal. People interested should register in the web site using a specific form and providing their personal details. From the 19th November until the 23rd November all registered participants could go to pick up their bins in the premises of the Environment Department. A raffle among the registered participants was organized. Three of them were the lucky ones to receive a compost bin, which will bring them the opportunity to make their own compost at home.</p>
<b><u>Impacts/opportunities for local partners – participants - territory :</u></b> A total of 400 people came to pick up the domestic bins. So, the initiative has been a great success		
<b><u>Dissemination/visibility:</u></b> Digital press and social networks.		

<b><u>Name of the Local event:</u></b>  <b>Environmental Awareness Day- Encouragement of the 4R</b>		<b><u>Contact:</u></b>  <b>Consell de Mallorca – Environement Department mcescandell@conselldemallorca.net</b>
<b><u>Period:</u></b>  EWWR – 30th November 2017	<b><u>Target group:</u></b>  General public Students, schools	<b><u>Objective:</u></b>  Encouraging the 4R's
<b><u>Programme</u></b>  <p>Three primary schools participated in the activities. CEIP Ses Quarterades, CEIP Es vinyet and CEIP Puig de na Fatima.</p> <p>There were playful activities for children, and also adults were welcome to have guided visits to the facilities of the plant.</p> <p>Some of the activities were:</p> <ul style="list-style-type: none"> <li>- Recycling bingo</li> <li>- Waste Twister</li> <li>- Eco memory</li> <li>- Trivial trash</li> <li>- Workshop to make music instruments</li> <li>- Environmental detectives</li> </ul> <p>All these activities were directed and supervised by 2 instructors. As being addressed to children took the form of games. By this, the involvements were not only listening a lesson, but make them think and participate physically.</p>		
<b><u>Partners involved in the organisation:</u></b>  TIRME <a href="https://www.tirme.com/">https://www.tirme.com/</a> - Main recycling plant of the island		

**Implementation context**

TIRME facilities



**Brief description:**

Consell de Mallorca, organize an activity involving schools of the islands. The activity took place in the premises of TIRME, the recycling plant.

<https://www.tirme.com/>

TIRME promotes environmental education programs in schools and educational centers and intends to change the behavior of citizens. Through these programs including free activities tries to encourage the 4R.

The Councilour of Environement department of Consell de Mallorca attended and supported the event

**Impacts/opportunities for local partners – participants - territory :**

Children and teachers were actively involved in all the activities. These type of special days is a good idea not only during European weeks, but to become part of the extra activities for the schools, which could be performed during all the academic year.

**Dissemination/visibility:**

Local and digital newspapers

<https://ultimahora.es/noticias/local/2017/11/21/308791/tirme-celebra-los-escolares-semana-europea-prevencion-residuos.html>

Gästrike återvinnare

<b><u>Name of the Local event:</u></b>		<b><u>Contact:</u></b>
<b>Wet and greasy – a day about water and rubbish.</b>		Eva Johansson Gästrike återvinnare
<b><u>Period:</u></b>	<b><u>Target group:</u></b>	<b><u>Objective:</u></b>
28 May-1 July 2018	Preschool children and teachers.	The aim for the week was to give the children and the teachers’ knowledge about how to take care of our planet in terms of water and waste in a sustainable way. To be able to do this we collaborated with the municipality in Gävle and Gästrike Vatten a municipal company who is working with water and sewerage in Gävle. Two theatre performances were given, one theatre group from Gävle focused on waste and how to prevent waste from being thrown away. And the other from Stockholm specializing in educating schoolchildren about water issues and problems.
<b><u>Programme</u></b>		
<p>From Monday to Friday we arranged free busses for the schools to take the children to our circus tent in a central park in Gävle. We could only fit in a maximum of 250 pupils per day in the event due to limited places in the tent.</p> <p>Therefore we arrange this event every day for a week so that all preschool children could attend.</p> <p>The schedule of the programme:</p> <p>08.45 – the tent opens for the day</p> <p>09.00 – theatre performance “Sopent” about waste and how to upcycle waste instead of throwing it away</p> <p>09.45 - theatre performance “Vattenmannen och Speed” – about water issues and problems when litter is t thrown and ends up in the ocean.</p> <p>10.40 – Gästrike återvinnare - “to build your own instrument with packages</p> <p style="padding-left: 20px;">Gästrike Vatten – activities with water</p> <p style="padding-left: 20px;">Quiz walk</p> <p>11.00 – end of activities but feel free to stay in the area to have your lunch</p> <p>11.30 – busses starts to transport the children back to the schools</p>		

**Partners involved in the organisation:**

**Gävle Kommun Kultur och Fritid** – “Municipal department of Culture and Leisure” responsible for the administrative work such as booking busses, arrange for circus tent and sending the invitation to schools. In charge of the theatre performance about waste and booking the other theatre performance. 3 staff was working during the event.

**Gästrike Vatten** – responsible for the activities about water issues, 1 person working during the Event

**Gästrike återvinnare** - responsible for the activities with building instruments of packages and also the Quiz. 4 staff was working during every day of the event

**Vattenmannen och Speed** – a theatre group from Stockholm. Making music, theatre, shows and tvprogrammes, see link for an example: <https://www.youtube.com/watch?v=FZZSadANrQ4>  
2 actors working during the event.

**Implementation context**

Due to the *European Sustainable Development Week* we had for some time wanted to create an outdoor activity that had focus on sustainability and in this case waste and water. The aim was to make a fun day with different types of input like theatre, music and practical activities. Earlier we had worked with the performers in Gävle to give them the fact about the waste issues when they were working with creating the waste theatre.



**Brief description:**

The photos show Gästrike återvinnares participation during the event.

- Quiz walk in the park, 10 questions about waste and water. The pupils did this with the teachers
- The creative activity in which the students made maracas and guitars out of packing materials that they had brought with them.
- Sorting their lunch packaging and teaching the children how to do it.

<b><u>Impacts/opportunities for local partners – participants - territory :</u></b>	
<p>The aim was to inform preschool children the importance of taking care of our water and waste in a fun way by presenting 2 theatre shows about the subject. After the shows the children made instruments out of old packages and also did a quiz walk on the subject water and waste with their teachers. The direct impact was that it is not okay to throw waste on the ground or in the water. Furthermore, the teachers said that they were continue to work on the subject back in the schools. After we have received a number of email from teachers that wants us to come to their school and inform and educate the children more of sustainable work regarding waste and littering.</p>	
<b><u>Dissemination/visibility:</u></b>	
Facebookpages, Webpages, Instagram, Flyers, Posters	

<b>Name of the Local event:</b> Keep Sweden Clean / Let's clean up Europe Nordic Coastal Day		<b>Contact:</b> Eva Johansson Gästrikre återvinnare <a href="mailto:Eva.h.johansson@gastrikeatervinnare.se">Eva.h.johansson@gastrikeatervinnare.se</a>
<b>Period:</b> 4 May – Nordic Coastal Day 16 May – Keep Sweden Clean 17 May - Plogging	<b>Target group:</b> Gästrikre återvinnare Municipal workers Open public event	<b>Objective:</b> The goal of the first event was to clean-up the coastline in Gävle and set a good example of Gästrikre återvinnare's commitment in this world wide problems. To engage people in the municipality to gather for a good cause. To gather people in the active challenge of picking litter as you jog, namely "plogging".
<b>Programme</b> 4 May 13.00 Gathering at Gästrikre återvinnare 13.00-16.00 Picking up litter along Gävles coastline 16 May 13.45 Gathering at Utmarksvägen 14.00 -15.00 Picking up litter 15.00 Reassemble and weighing the litter 17 May 18.00 Gathering at Gavlehov 18.00 Lecture with Erik Ahlström the founder of the plogging movement. 18.30-19.15 Plogging 19.15 Reassemble and time for photos		
<b>Partners involved in the organisation:</b> Gästrikre återvinnare, Eva Johansson, Project Leader and Sustainability Teaching Manager Håll Gävle Rent, Karolina Pehrson, project leader Keep Gävle Clean		
<b>Implementation context</b>		



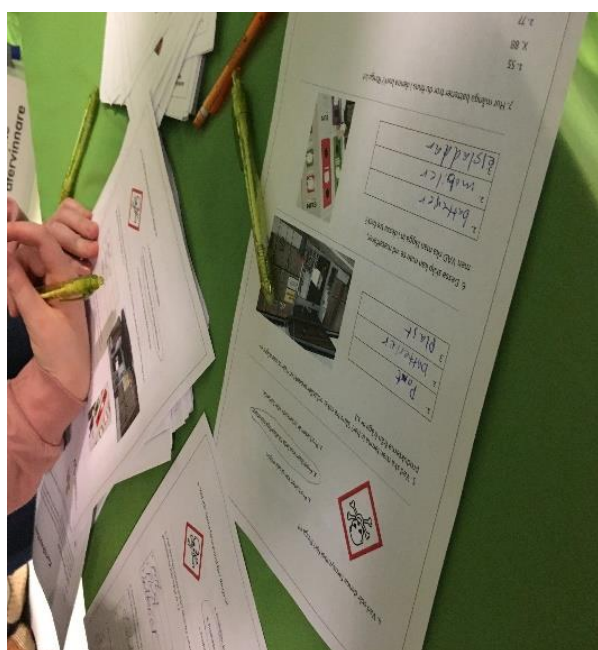
	<p><b><u>Brief description:</u></b></p> <p>Picture number one is from the event on 16 of May, our CEO Tomas Nylund and Head of Development Michael Wagner is out picking litter with a group of 20 people from Gästrike återvinnare.</p> <p>Picture number two is the plogging event. An open event that attracted 50 citizen that both listened to the lecturer Erik Ahlström (in the middle of the picture) and participated in the plogging.</p> <p>The last picture is from the Nordic Coastal Day in which 3 employers of Gästrike återvinnare spent one afternoon cleaning up along the coast of Gävle.</p>
<p><b><u>Impacts/opportunities for local partners – participants - territory :</u></b></p> <p>These events regarding littering and plastic in the ocean need to be highlighted and brought to public awareness in a much broader perspective. As a municipal company working with waste and recycling it is important to be a role model to others. Together with other European countries that also contribute to the “Let clean up Europe” we make a significant impact being outdoors making a change for real. During May we also had lectures in schools regarding littering and waste being thrown outdoors and in the water.</p>	
<p><b><u>Dissemination/visibility:</u></b></p> <p>The events were distributed and visible through; Press releases, Facebook pages, Webpages, Instagram, flyers, posters, education to schools, companies and organisations, articles and in a radio interview.</p>	



<b><u>Name of the Local event:</u></b>  <b>Hazardous Waste at the Day of Children's Convention event.</b>		<b><u>Contact:</u></b>  <b>Eva Johansson</b> <b>Gästrike återvinnare</b> <a href="mailto:eva.h.johansson@gastrikeatervinnare.se">eva.h.johansson@gastrikeatervinnare.se</a>
<b><u>Period:</u></b>  20 Nov - 2018	<b><u>Target group:</u></b>  2000 School children in year 5 and 6 in 24 different schools in Gävle.	<b><u>Objective:</u></b>  The aim of this big event was to see inform and educate the children about hazardous waste. What it is and how to recycle it. The importance of preventing the hazardous waste was also an important factor.
<b><u>Programme:</u></b>  08.30 The arena opens 08.30 – 10.40 Students arriving to Gavlerinken and starts taking part of the events that all the exhibitors have. 10.40- 10.55All students should be sitting down in their places in the arena. 11.00 -12.20 The show starts with singing and dancing numbers and ends with a secret guest. Result of the different assignments that students performed. 12.45 – 14.40 Activities concerning the child convention continues and students are leaving the arena by buses.		
<b><u>Partners involved in the organisation:</u></b>  Brynäs If – the organisers and coordinators Gästrike återvinnare – exhibitor Gävle Energi – exhibitor UF, Ung Företagsamhet – exhibitor Gästrike Räddningstjänst – exhibitor Mattecentrum – exhibitor UNICEF – exhibitor Gävle Gymnastikförening – exhibitor HLR – exhibitor LF - exhibitor		

**Implementation context**

Since The European Week of Waste Reduction focuses on hazardous waste and we wanted to be a part of a big event. Gästrike återvinnare was asked to be one of the exhibitors in the big event attracting 2000 students in Gävle. Our main focus was to inform and educate students of what hazardous waste is and how to prevent it in daily life. We made a knowledge test where they could find most of the answers in the tent.



**Brief description:**

The wastebasket was a chance to get the students to sort different material in the right basketbin to make it more interesting but also an active event.

This cabinet was at display for the students showing hazardous waste and the signs that usually are seen on the packages. Some of the windows were closed and some of them could be open and looked inside.



**Impacts/opportunities for local partners – participants - territory :**

Hazardous waste is one of Gästrike återvinnare's high priority areas and it is written in our waste plan to be highlighted in the coming years. To be able to meet so many students and teachers and have time to talk to them and make them reflect about hazardous waste is an important mission for us. The teachers are working in year 5 and 6 with this as a theme so the impact was direct. An added outcome can be that the students take this question home and discuss with their family and relatives.

**Dissemination/visibility:**

Municipal webpage and Facebook page, all exhibitors homepage, Instagram and Facebook pages. Local TV, newspaper articles.

## AID

<b><u>Name of the Local event:</u></b> <b>Awareness-raising actions and presence at the events Semaine de la Récup and Salon Récup'Date 2017</b>		<b><u>Contact:</u></b> <b>Donatienne Hargot</b> dhargot.aid.tubize@gmail.com tel : +32 2 355 62 61
<b><u>Period:</u></b>  Saturday 25 March 2017 from 29 April 2017 to 07 May 2017	<b><u>Target group:</u></b>  Brabant Wallon and le grand Charleroi residents	<b><u>Objective:</u></b>  AID BW-Eft Tubize Asbl is a work-based training company. As such, it does not (yet) have a store in which to display the achievements of upcycling trainees.  To make up for this lack, it is part of events organised, in particular, by the Resources Federation, which is inspired by what is being done at European level.  Our objective is to raise awareness among the region's residents of the principles of recovery, reuse, recycling and transformation.
<b><u>Programme</u></b>  <p><i>1.1. Semaine de la Récup</i></p> <p>We have registered for the Recovery Day, which took place from April 29 to May 07, 2017.</p> <p>This event receives wide media support: dissemination of the Federation's agenda, articles in newspapers, with their digital version, broadcast on RTBf, national television, although French-speaking, broadcast by environmental awareness sites.</p> <p>This year, we have established a partnership with Folfouille (recycling center), which is also in Walloon Brabant (our province). We were able to display some of the items that our trainees had made, not only to sell them but also to raise awareness among the region's residents of the principles of recovery, reuse, recycling and transformation..</p> <p><i>1.2. Salon Récup'Date</i></p>		

And we were present at the Récup'Date exhibition in Charleroi.

We rented a stand in order, once again, to present our work, but also to lead information and awareness sessions on the principle of the 3Rs but also on the opportunities in the employment of sorter. In fact, this event takes place before the European Sustainable Development Week (30 May to 05 June 2017)

As we are members of the Resource Federation, it seems logical to us to participate in events organized on the same theme, although in advance.

a. *Other participation on the same topic:*

We also participate in other events, further into the year. For example, we were present at the "seed exchange" organized by la Maison du Développement Durable de Louvain-la-Neuve (25 March 2017).

Finally, la Maison des Jeunes de Tubize (MJ AntistaticTubize -<http://www.mjantistatic.be>) has ordered us bins to grow vegetables in the "incredible edible" project".

This Youth Centre has obtained the MJ Verte label. Because "for many years, the Collective has been part of a sustainable approach, both for the young people who attend the MJs and their teams, and for the general public. This is achieved through individual actions: sorting waste, vegetable gardens, compost, responsible purchasing, but also through actions common to all 10 MJ[Walloon Brabant]: reusable cups, corn concert tokens, encouraging cycling and the train...

*All this ended up being a green spot and the "MJ Verte" project was born!*

*Through these new practices and the values they convey, the Maison des Jeunes objective is for young people to take responsibility and assert their citizenship as actors of change in the face of an overconsumption society that depletes natural resources, pollutes and leads to major inequalities".<sup>4</sup>*

We are pleased to have already delivered 5 bins, which are gradually being installed in the entity's municipalities. Three others are in preparation.

And as good ideas are in demand, the CPAS (Centre Public d'Actions Sociales) has just ordered us a set of bins to equip social houses on the same principle of "Incroyables Comestibles"<sup>5</sup>.

Finally, we are in talks with the Municipal Social Service to equip social housing with compost bins and bins to grow vegetables.

**Partners involved in the organisation:**

- Fédération Ressources Asbl
- Folfouille, ressourceur de Braine l'Alleud
- Maison des Jeunes de Tubize : MJ AntistaticTubize
- CPAS de Tubize
- Maison du Développement Durable de la Ville d'Ottignies – Louvain –La -Neuve

**Implementation context**

The training courses offered by AID are mainly

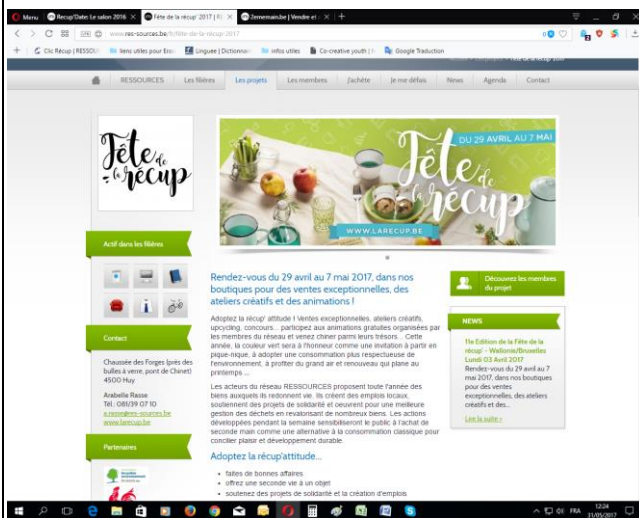
<sup>4</sup> <http://www.mjantistatic.be/label-mj-verte/>, pages consultées le 31/05/2017

<sup>5</sup> <http://lesincroyablescomestibles.fr/europe/belgique/>, pages consultées le 31/05/2017

intended for people seeking employment, with little or no qualifications, for reintegration after a stay in prison, and for young people who have dropped out of society.

The achievements of our trainees are shown during these events and they carry messages to raise awareness against waste, recovery and transformation of waste resources into new marketable objects.

We therefore participate, as much as possible, in events organized by the Resources Federation and in events that meet our objectives.



**Brief description:**

Participation at the Récup'Date exhibition was an opportunity for trainees and trainers to meet the public, to present manufactured products made from objects of recovery or reuse, and to promote the attitude of the 4Rs: reduce waste, recover, reuse, revalue the waste resource.

The partnership with La Folfouille has strengthened our collaborations and made it possible to open up the work of our trainees and the impact of our training to a wider audience

**Impacts/opportunities for local partners – participants - territory :**

The exchanges, during the Fairs or during the participation in the Seed Exchange (Ottignies), allow the public to discover not only the training work but also the work resulting from these trainings.

These are always rich exchanges for trainees who, for the most part, are proud to present and comment on their work to complete strangers. The recognition of their know-how is important for them, and rewarding.

The collaborations for these events mutually reinforce our positions and visibility; in addition, following the actions proposed by the Resources Federation allows us to be in line with European activities.

**Dissemination/visibility:**

dissemination in the media (newspapers, regional radio, RTBf) and on the Internet

<p><b><u>Name of the Local event:</u></b>  <b>Now « Festival des Initiatives de Transition »</b></p>		<p><b><u>Contact:</u></b>  <b>Donatienne Hargot</b>          dhargot.aid.tubize@gmail.com  <b>tel : +32 2 355 62 61</b></p>
<p><b><u>Period:</u></b>          May – June 2018</p>	<p><b><u>Target group:</u></b>          Louvain-la-Neuve residents</p>	<p>We have been invited by the City of Louvain-La-Neuve to participate in the "Festival des Initiatives de Transition". 5 days / 5 themes: Renewable energies, Emerging economic and participatory models, Internal transition, Open pedagogies, Local agriculture</p>
<p><b><u>Programme</u></b></p> <ul style="list-style-type: none"> <li>- For the event, we created a stand that includes a panel for the reuse of recycled wood (pallets or construction wood), as well as other materials (e. g. cardboard).</li> <li>- Our goal was essentially informative: reuse, saving resources, sustainable consumption, a more solidarity-based and fair economy</li> <li>- We were surrounded by other associations working in the same concepts (Oxfam, Cyreo, Restor, etc.).</li> <li>- For a few hours, we also hosted a meeting of the Fédération Ressources, which brings together social economy enterprises.</li> <li>- We had the opportunity to explain, over and over again, the benefits of sorting, recycling, reuse, reuse, measures against waste, etc.</li> </ul>		
<p><b><u>Partners involved in the organisation:</u></b></p> <ul style="list-style-type: none"> <li>- City of Louvain-la-Neuve</li> </ul>		
<p><b><u>Implementation context</u></b></p> <ul style="list-style-type: none"> <li>- A very multi-cultural, intergenerational transition of users, most of whom are already aware of the actions carried out by the project "Maintenant"</li> <li>- Very informative contacts, which show that among the youngest people the notion of recovery is well established (clothing, furniture, household appliances, etc.). Sometimes for strictly financial reasons, often</li> </ul>		

by conscious choice of the impact of this way of life



**Brief description:**

The City of Louvain-la-Neuve is essentially a student city (University) but it is also a city, with an increasingly intergenerational mix, as well as an important cultural mix (very many nationalities cross paths in the city).

We wanted to reach in particular the youngest, students or families, who live there, or who were passing through

**Impacts/opportunities for local partners – participants - territory :**

- We also hope to reach other businesses in order to initiate a zero-waste spirit and welcome recovery in these times of intense waste.
- Traders are beginning to take an interest in it because our products, while respecting the environment in the broadest sense, are also more economical and... recyclable.

**Dissemination/visibility:**

- We had many contacts of people interested in our products, seduced by the principle of recovery and the quality of our achievements (which prove that reuse can have the same appearance as new in terms of visual quality, the charm in addition)
- The stand we manufactured will be reused for the Récup'Ere exhibition to be held in November in Namur.
- Our cross-participation with other associations active in similar fields leads to a gregarious movement, the one that animates people who want to change.
- To use the Festival's slogan: "tomorrow is now"!
- Paper and video reports were produced on site: [https://www.tvcom.be/video/info/evyevnements/festival-maintenant-la-transition-reine-de-louvain-la-neuve\\_22639\\_89.html](https://www.tvcom.be/video/info/evyevnements/festival-maintenant-la-transition-reine-de-louvain-la-neuve_22639_89.html)
- The Festival has developed a website dedicated to the action: <https://www.festivalmaintenant.be/>
- We have put the event on the Valors website: <http://ateliervalor.be/>

- We organize a workshop, open to the public, from pallet wood: the public will be able to assemble a bench itself <http://ateliervalor.be/atelier/atelier-de-construction-de-bancs-de-jardin-en-palettes/>

<b>Name of the Local event:</b> <b>Récup'Ere Namur</b>		<b>Contact:</b> <b>Donatienne Hargot</b> dhargot.aid.tubize@gmail.com <b>tel : +32 2 355 62 61</b>
<b>Period:</b>  23 – 24 – 25 NOVEMBER 2018	<b>Target group:</b>  Namur Fair visitors (14000 persons)	To raise public awareness of the benefits of recovery, reuse and reuse, AID Val de Senne participated in the Récup'Ere exhibition on 23, 24 and 25 November 2018, as part of the EWWR week. This show brings together most of the players in the recovery sector, under the aegis of the Fédération Ressources.
<b>Programme</b> <ul style="list-style-type: none"> <li>- We have created a stand, which includes almost all the creations we can make from recycled wood (pallets, wood from deconstruction) and cardboard.</li> <li>- During this exhibition, practically all the actors of the recovery sector are present, at the call of the Resources Federation, plus private actors (self-employed, craftsmen)</li> <li>- The exhibition is an opportunity to present achievements and also to sell them.</li> <li>- Through these exhibitions and sales, it is also an opportunity to raise public awareness of the benefits of the 4Rs</li> <li>- It is a space for exchanges, between the public and exhibitors, between exhibitors and, sometimes, between exhibitors and elected officials.</li> </ul>		
<b>Partners involved in the organisation:</b> Designer: Adrien Moscato: eco-designer		
<b>Implementation context</b> Récup'Ere Fair is very popular (x visitors). The fact of coupling the possibility of free entry against the deposit of clothes in good condition (1500 free entries over 3 days in collaboration with social economy companies labelled Solid'R) made visitors even more aware of the need for the second hand principle. The entrance fee was very democratic anyway (5€ for the 3 days) and allowed the greatest number of people to have access to the stands.		



Village Ressource, around which the member companies of the Federation were grouped, also had a definite impact on the clear and uniform communication of the principles defended by these companies.

Récup'Ere Fair has attracted 14,000 people



**Brief description:**

The public of the Récup'Ere fair is a public concerned by recovery and reuse problem, even if some people, less aware, come "as tourists".

Nevertheless, access to the various workshops organized during the show are intended to make them aware of the aspects of recovery, reuse and revaluation.

The participation of the City of Namur, self-proclaimed "capital of reuse" is a plus for the dissemination of ideas, supported by a public authority invested and which itself raises awareness among its population.

The BEP (Intercommunale de développement économique de la Ville de Namur) is also an important driver for the dissemination of the principles of waste reduction, reuse, reuse and recycling of objects.

**Impacts/opportunities for local partners – participants - territory :**

- Récup'Ere fair is the ideal place to illustrate the EWWR.
- In a single place, most of the actors (in Wallonia) active in recovery, reuse, repair and who are also active in the propagation of the circular economy principles are gathered.
- These actors are also committed to spreading the use of the second hand (recovery/reuse) that is, in terms of quality, as safe as manufactured products. Thanks to the Fédération Ressources, most of them adhere to quality labels such as Rec'Up, electroREV, Solid'R.
- They are all campaigning for a world that is more respectful of the planet, favouring short circuits and the circular economy principles.

**Dissemination/visibility:**

- Many announcements are made to attract the public :
  - <http://www.recupere.be/>
  - <https://www.namurexpo.be/fr/Calendrier/2018/recupere>

- <https://www.facebook.com/LEntrePotNamur/>
  - [https://www.namur.be/fr/agenda/recupere/event\\_view](https://www.namur.be/fr/agenda/recupere/event_view)
  - <https://www.bep-environnement.be/actualites/salon-recupere-stand-bep-zero-dechet-et-conferences-de-sylvie-droulans/>
  - <https://www.out.be/fr/evenements/544104/recup-ere/>
  - <http://www.dewolfs.be/recupere/>
  - [https://www.rtb.be/auvio/detail\\_les-salons-zero-dechet-et-recup-ere?id=2417404](https://www.rtb.be/auvio/detail_les-salons-zero-dechet-et-recup-ere?id=2417404)
- 150 exhibitors

## Conclusions

### a. Methods for co-production animation in a few points

#### 1. Creating partnership, i.e. identifying legitimate actors.

The development and management of territorial projects are based above all on cooperation practices between the various stakeholders who, at the heart of the project (project leader/operators, users, volunteers, etc.) or more specifically associated (inhabitants, for example) have a direct or indirect relationship with the strategy or organisation of the action concerned.

The important thing is therefore to invite them to collective work, to ask them to position themselves on one of the two partnership options (whose border is more or less thin depending on the case), namely :

**Involved partnership**, which brings together the partners without whom the project or action concerned is impossible to implement, because they are :

- Holders of institutional, professional and financial keys.
- Operators, as long as they are the driving force behind the project or targeted action (e.g. permanent employees, volunteers, etc ...)
- Direct recipients of the project (clients, users, current or future)

**The associated partners**, which bring together the actors who are interested in the project or action in question, and contribute, if necessary, to its support, but whose membership does not condition the very existence of the operation.

Ils peuvent par contre proposer des compétences humaines complémentaires, un apport financier, une expertise spécifique ou un regard extérieur intéressant.

C'est donc ce vivier partenarial qu'un **groupe de travail mixte peut être constitué**. La composition du groupe peut être évolutive, dans la mesure où ce processus fait parfois émerger des idées ou des besoins partenariaux nouveaux. Plusieurs groupes de travail mixtes peuvent être alors constitués.

#### 2. Proposition de règles de fonctionnement pour favoriser la coproduction partenariale

Pour élaborer et conduire un projet territorial de manière partenarial, la mise en place de groupes fonctionnant sur le principe **d'ateliers de coproduction** est un exercice indispensable car il permet la constitution d'une culture commune et la rencontre des points de vues habituellement peu croisés.

***C'est le principe de la co-production de l'action locale que nous souhaitons affirmer, instaurant une dimension transversale dans le système d'acteurs. L'adhésion au projet ou à l'action, collectivement défini et porté devient un cadre de référence et de reconnaissance mutuelle, qui relègue les attitudes corporatistes et la « politique du guichet au rang de pratiques décalés. Ce principe de l'action locale est inscrit dans engagements du Sommet de la terre de Rio en 1992 sous la forme « penser global, agir local »***

Il s'agit d'abord de préciser, lors de chaque réunion, les objectifs de production et ses règles de fonctionnement.

Defining operating frameworks upstream ensures that each of the actors involved can position themselves in the best possible way from the start of the work, that they know what is expected of them and that they understand what they can themselves gain from the meetings.

Workshops co-production animation is based on active methods that allow:

- Everyone's input (systematize the round table and relaunch them to get everyone's opinion)
- The formulation of individual opinions (individualized time for reflection, use of "post-it" on which everyone writes their ideas before a collective visualization by posting and an exchange with the group giving to group and classify the ideas.
- The drafting of collective opinions (working in sub-groups and formulating collective proposals)
- Precise time management with a predefined schedule.

### a. Check-list

#### Main lines of actions are considered :

1. What is the experimentation territory of each partner?
2. Which are the target audiences of the project ?
3. The project should provide for the involvement of as many local actors as possible concerned by the topic, how are these actors identified?
4. Each partner will set up a participative approach that will result in the

establishment of a common core of animation: how each partner responds locally to the implementation of these animations ?

5. Proposal of an innovative educational path for young people in integration through the setting up of an open innovation laboratory :
  - What form of partnership is set up by each partner for his laboratory ?
  - Where is it located ?
  - What are the actions developed by the laboratory ?
6. What communications actions are implemented to present the animation device ?
7. What are the elements of sustainability beyond the Co-Creative Youth project that are part of sustainable development process ?

### Strategic profile/ Question grid

- 1/ Structure aims and ambition
- 2/ Resources and internal constraints analysis
- 3/ Resources and environmental constraints analysis
- 4/ Identifying positive and negative points
- 5/ Who are the stakeholders associated with the definition of strategic guidelines ?

#### First formulation of the strategy

- How does the structure project itself into the next three years

- Comment vont évoluer ses finalités et objectifs, ses activités et son métier
  - Le projet d'animation territoriale est-il stratégique pour la structure, en quoi ?
  - Le projet mobilise-t-il des ressources internes. Procure-t-il des ressources nouvelles à la structure.
- Does the territorial project time correspond to the strategic project structure time
  - What are the benefits and disadvantages, risks and assets of the project for the structure.