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| **Name of the Good Practice:**  La “Bottega di Geppetto: diversamente uguali”  (The "Laboratory of Geppetto: differently equal") | **Contact:**  **Name:** Porte Aperte onlus  **Address:** Comune di Vinci, via L. da Vinci, 48, Sovigliana  **Mail:** [porteaperte.aps@gmail](mailto:porteaperte.aps@gmail) |
| |  |  | | --- | --- | | **Domain concerned:**  **Good Practice - General**  **Good Practice - Collection**  **Good Practice – Valorization** | **Good Practice - Sale**  **Good Practice - Sensitization** | | |
| **Implementation context (territory, starting point, ...)**   |  | | --- | | Vinci and Sovigliana (Province of Florence) |   A social creative laboratory that allows recovery of used things, job insertion, aggregation and communication: RECOVERING HANDS OF INOCCUPABLE PEOPLE through THE RECOVERY AND RI-CREATION OF MATERIALS destined to became waste, reintroducing them on the market. | |
| **Practice, method of intervention and objectives of the approach**   |  | | --- | | The 'Bottega' takes its name from Pinocchio's father, Geppetto. The choice of name comes from the character of Geppetto: poor but rich in heart, a craftsman who worked with scraps and that has given love and new life to them. The “Botega” produces a lot of different things: from furniture to jewelery, from gadgets to accessories, from clothes to gift items. Most of the products are made with recovery materials, so to reduce waste and promote recycling and a 're-activator' of people. The Bottega has existed since 2010, but until 2017 its laboratory had no adequate premises. In 2017 finally a new, very wide office was opened in Sovigliana, with a carpentry workshop outside. | | |
| **Results (impacts on the public, the territory, ...)**   |  | | --- | | * Diminishing the environmental impact of our waste * Sale of unique products * Valuation of the creative side of employees * Team cohesion   The peculiarity of the project is the openness to the “invisible” and the unemployed people; an innovative project that aims to **support personal autonomy** before and after work by acquiring and / or **re-acquiring social and work skills**, grasping and maximizing opportunities in the area and their talents by **giving also the input to new entrepreneurial sturt-ups**, privileging those in the crafts sector, Italian manufacturing, and recycling. The project presupposes a **network of alliances**, made up of diverse skills that can offer work, care, education, home, education, and normality of life as every personal story needs. | | **Target audience:**   * Young people, * Disabled, * Immigrants / Nomads, * Disadvantaged citizens, * Families / Couples. |
| **Perspective of use and dissemination:**   |  | | --- | | * Development and diversification of the activity | | |