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| **Name of the Good Practice:** La “Bottega di Geppetto: diversamente uguali”(The "Laboratory of Geppetto: differently equal") | **Contact:** **Name:** Porte Aperte onlus**Address:** Comune di Vinci, via L. da Vinci, 48, Sovigliana**Mail:** porteaperte.aps@gmail |
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| **Domain concerned:****[ ]  Good Practice - General**[ ]  **Good Practice - Collection****[x]  Good Practice – Valorization** | **[ ]  Good Practice - Sale** **[x]  Good Practice - Sensitization** |

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| **Implementation context (territory, starting point, ...)**

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| Vinci and Sovigliana (Province of Florence)  |

A social creative laboratory that allows recovery of used things, job insertion, aggregation and communication: RECOVERING HANDS OF INOCCUPABLE PEOPLE through THE RECOVERY AND RI-CREATION OF MATERIALS destined to became waste, reintroducing them on the market. |
| **Practice, method of intervention and objectives of the approach**

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| The 'Bottega' takes its name from Pinocchio's father, Geppetto. The choice of name comes from the character of Geppetto: poor but rich in heart, a craftsman who worked with scraps and that has given love and new life to them.The “Botega” produces a lot of different things: from furniture to jewelery, from gadgets to accessories, from clothes to gift items. Most of the products are made with recovery materials, so to reduce waste and promote recycling and a 're-activator' of people. The Bottega has existed since 2010, but until 2017 its laboratory had no adequate premises. In 2017 finally a new, very wide office was opened in Sovigliana, with a carpentry workshop outside.  |

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| **Results (impacts on the public, the territory, ...)**

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| * Diminishing the environmental impact of our waste
* Sale of unique products
* Valuation of the creative side of employees
* Team cohesion

The peculiarity of the project is the openness to the “invisible” and the unemployed people; an innovative project that aims to **support personal autonomy** before and after work by acquiring and / or **re-acquiring social and work skills**, grasping and maximizing opportunities in the area and their talents by **giving also the input to new entrepreneurial sturt-ups**, privileging those in the crafts sector, Italian manufacturing, and recycling. The project presupposes a **network of alliances**, made up of diverse skills that can offer work, care, education, home, education, and normality of life as every personal story needs. |

 | **Target audience:*** Young people,
* Disabled,
* Immigrants / Nomads,
* Disadvantaged citizens,
* Families / Couples.
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| **Perspective of use and dissemination:**

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| * Development and diversification of the activity
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